

2022 Alumni Magazine Awards



Photo By Helena Lopes

Awards Highlights

- Recognizes the excellent work, high journalistic quality and strong reader engagement of Catholic college and university Alumni publications.
- Exclusive networking opportunity to join the [Catholic Media Association Facebook Alumni Group](#) to network with others in your field.
- Feedback and comments for winning entries from industry professionals; winners receive certificates.
- Acknowledgement is given during the Catholic Media Conference in June.
- Easy to use online entry process.
- Submission period October 18, 2021 through February 7, 2022 at 11:59 a.m. CT

Winner announcements for the Alumni Magazine Awards occur during the annual Catholic Media Conference in late June, appear in June's *The Catholic Journalist* with judge's comments, and are available on the CMA website after the conference.

If you have questions about the CMA Alumni Awards or the Catholic Media Association, please email Kathleen Holloway at Awards@CatholicMediaAssociation.org.

Thank you for participating and GOOD LUCK!

General Background Information

- ▶ \$36 per entry - Magazine Member
- ▶ \$76 per entry - Magazine Non - Member
- ▶ Submit all entries digitally through the CMA Student and Alumni awards submission website.
- ▶ This Symbol 📄 indicates where hard copies are required
- ▶ All entries are for work published from August 1 2020 through July 31, 2021.
- ▶ Submission period: October 18, 2021 through February 7, 2022 at 11:59 a.m. CT
- ▶ Payment deadline: February 11, 2022.

The following pages contain:

- ▶ Category Numbers and Descriptions..... Page 4-5
- ▶ Eligibility Requirements..... Page 6
- ▶ Submission Instructions..... Page 7-8
- ▶ Payment Instructions..... Page 9
- ▶ Hard Copy labels.....Page 10

Categories and Descriptions

 The paper symbol next to a category title indicates that hard copies are required.

AM: ALUMNI MAGAZINES FROM CATHOLIC COLLEGES OR UNIVERSITIES

Only Alumni magazines from Catholic colleges or universities may enter AM01 through AM21 subcategories. All entries are for work published from August 1, 2020 through July 31, 2021

AM01: Best Feature Article:

Feature articles that tell stories covering an individual, group, trend, event of general interest. Interviews and personality profiles may be entered in this category. Judges will not consider accompanying photographs, charts or illustrations.

An entry consists of one PDF file of the page(s) on which the feature article was published.

AM02: Best Interview:

UPDATED

This category evaluates the overall effectiveness of an interview and the ability of the interviewer to solicit information that makes the interview relevant and impactful. All entries are for work published from

- AM02a: Audio
- AM02b: Video

An entry consists of one PDF file containing the URL on which the interview was published.

AM03: Best Multiple Picture Package or Photo Story:

A photo story is a cohesive group of select images that by themselves, with little added text, tell a story. The photo story should include opening and closing shots, with each picture moving the story along for the viewer. Text and photo layout/design is secondary and will be judged as such.

An entry consists of one PDF file containing the page(s) on which the photos were published.

AM05: Best Single Photo:

Entries may be black-and-white or color. Entries will be judged on the content of the photo, picture quality and usage.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

AM06: Social Justice:

This category features social justice issues, such as human dignity, rights and responsibilities, and solidarity. The work may be from 2021 or cover a span of years, but must be published between August 1, 2020 and July 31, 2022.

An entry consists of one PDF file containing the page(s) on which the article was published.

AM06a: Print

An entry consists of one PDF file containing the page(s) on which the article was published.

AM06b: Digital Publications Only

An entry consists of URL that must be embedded into a PDF document for judges to view the article.

AM11: Current Issues

Articles in this category pertain to current local or national events.

AM11a: Print

An entry consists of one PDF file containing the page(s) on which the article was published.

AM11b: Digital Publications Only

An entry consists of URL that must be embedded into a PDF document for judges to view the article.

AM21: Alumni Magazine of the Year:

Judges will consider each of the following criteria: selection of stories, originality, quality of writing and headlines, columns, editorials and letters to the editor; quality and appropriateness of art and graphics; and overall design.

AM21a: Print



An entry consists of **two hard copy** sets of any **two** consecutive issues published during 2021. Only one entry per publication is permitted. If your publication is only bi-yearly, you may also enter this category. Please clip each set of issues together and mail to the CMA office.

AM21b: Digital Publications Only

An entry consists of URLs that must be embedded into a PDF document for uploading that are of any **two** consecutive issues published between August 1, 2020 and July 31, 2021 that may be viewed by judges. If your publication is only bi-yearly, you may also enter this category.

Each entrant must also submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet through the awards website.

ELIGIBILITY REQUIREMENTS

The CMA Alumni Awards is a recognition program for both CMA Members and Non-Members. The following eligibility requirements apply.

1. Entries from a Publisher or Freelance Member must be in good standing. Member dues must be paid by March 31, 2021 to receive an award. **No refunds** offered after judging.
2. Entries must be the original work of a publication or entrant. Include bylines/credits on all submissions. Plagiarized or incorrectly credited entries will be disqualified without refund of entry fee.
3. Only entries published between August 1, 2020 and July 31, 2021 will be accepted.

REASONS FOR DISQUALIFICATION

- Plagiarized entries or those excessively influenced by a professor/advisor are disqualified.
- Work published outside of the university/college publication is disqualified.
- Submissions that do not meet all regulations and deadlines are disqualified.

LACK OF SUBMISSIONS:

If a category receives only one submission, the category is not judged and the submission fee is refunded.

JUDGING

Faculty members from Catholic universities, along with select professionals familiar with the Catholic Media, judge the entries.

SUBMISSION INSTRUCTIONS

GETTING STARTED:

All entries are submitted digitally through the CMA Student and Alumni awards website, <https://catholicpress.secure-platform.com/a/solicitations/42/home>. On the CMA awards website, you may log into or create a new profile, create and edit submissions, and pay for entries.

Please read category descriptions to determine submission requirements for each category. If you have questions about eligibility, submissions, or payment, please visit our [Alumni Magazine Awards web page](#). If you need further assistance, please email Awards@CatholicMediaAssociation.org.

CREATING A PROFILE:

To register a new profile, visit the homepage of the awards website and click “Enter the CMA Student and Alumni Awards”. Follow the prompts to create a username and password for your account.

If you participated in a CMA Awards program in a previous year, you already have a profile. Please enter your email and password to access your profile. If you do not remember your password you may press “reset password” to create a new one.

CREATING A NEW SUBMISSION:

To create a new submission:

1. Either create your profile or log into your existing profile.
2. Click “Make Another Application” then “Enter CMA Student and Alumni Awards.” You will be prompted to review your past submissions or to begin a new submission.
3. Select “Click here to begin a new Submission.” Fill out the form as prompted and click “Save and Next” to continue. You can return to the previous form at any time.
4. At the end of the form, you have a few options:
 - a. Clicking “Save” and leaving the form saves your submission as “Incomplete.” You may return to the entry later, edit data, and complete the entry.
 - b. Clicking “Add To Cart” saves your data and puts your submission in your cart. You can return to the entry later and pay for it, edit the data, or remove it from your cart.

Entries are only marked “Complete” after you pay for them. Once an entry is marked “Complete,” you will not be able to edit the entry by yourself. If you need to make correction after marking the entry “complete,” email Awards@CatholicMediaAssociation.org so we may edit the entry for you. **We recommend keeping submissions in your cart until you have created and reviewed all of your submissions.** Doing so will help prevent duplicate, missing, and incorrect entries.

5. You can view submissions that are incomplete, in your cart, and complete them by clicking “My Applications.” To edit submissions that are incomplete, click “Edit” in the action column. For entries in your cart, click “Make Changes.” If you need to make changes to a complete entry (an entry that you have paid for), email Awards@CatholicMediaAssociation.org. We can edit entries for you up to the submission deadline February 7, 2022.

HARD COPY MATERIALS indicated with the label

The following category requires a hard copy submission in addition to the digital submission on the website: AM21a.

To ensure that your submissions are ready for judging:

- Consult the category description to confirm number of hard copies required and what material must be submitted by hard copy.
- Provide clean material with no marks or highlighting on the submission.
- Label your hard copy materials for easy identification (see Hard Copy Labeling).
- If two sets of material are required, please clip together each set and affix a label to each set.
- All hard copies received at the CMA office after February 11 are disqualified.

HARD COPY LABELING

- Labels are found on the last page of the packet.
- Every hard copy submission must have its own label.
- Hard copy entries without labels are disqualified, without refund.

Be sure to affix label to every set of hard copies. **Hard copy entries that arrive without labels will be disqualified without refund.**

SHIPPING

- Keep individual boxes to no more than 25 lbs.
- Mark the outside of box with **Box 1 of #** being sent, and so on.
- If paying by check, include printed invoice and payment in Box 1.
- For delivery confirmation use your carrier's tracking service.
- All materials must be **received** by February 11, 2021.
- Due to building hours, please do not ship your items with signature required, as this may delay the arrival.

Call the CMA office at 312-380-6789 with any questions.

ENTRY FEE & PAYMENT PROCESS

Rates

- ▶ \$36 per entry - Magazine Member
- ▶ \$76 per entry - Magazine Non - Member

We accept payment through the awards website by credit card or check:

1. When you have items in your cart, a direct link to your cart will appear under “My Applications.” Click it to edit submission or pay for your entries.
2. Click the “CHECKOUT” button.
3. Select your method of payment, then click “PROCESS.”
4. If paying by check, please mail payment to the address below.
5. In the next screen, you will have the option to print your invoice and submission forms. You will also receive a copy of your invoice and submission forms via email. **Please print a copy of your invoice to include with your payment if you are paying by check.**

MAIL PAYMENT TO:

CMA Awards Program
Catholic Media Association
205 West Monroe St., Suite 470
Chicago, IL 60606

ENTRY DEADLINE:

11:59 a.m. CT – Monday, February 7, 2022

HARD-COPY LABELS

Category # _____ Invoice # _____
Publication _____
City _____ State _____
School _____
Run date _____
Headline/Title _____

2022 CMA Student and Alumni Awards

Category # _____ Invoice # _____
Publication _____
City _____ State _____
Run date _____
Headline/Title _____

Byline, Credits _____

2022 CMA Student and Alumni Awards

Category # _____ Invoice # _____
Publication _____
City _____ State _____
Run date _____
Headline/Title _____

Byline, Credits _____

2022 CMA Student and Alumni Awards

Category # _____ Invoice # _____
Publication _____
City _____ State _____
Run date _____
Headline/Title _____

Byline, Credits _____

2022 CMA Student and Alumni Awards

Category # _____ Invoice # _____
Publication _____
City _____ State _____
Run date _____
Headline/Title _____

Byline, Credits _____

2022 CMA Student and Alumni Awards

Category # _____ Invoice # _____
Publication _____
City _____ State _____
Run date _____
Headline/Title _____

Byline, Credits _____

2022 CMA Student and Alumni Awards