



**56 Years** Honoring Excellence  
in Broadcast Media

*The*  
***Gabriel Awards***

Submission period: October 18, 2021 – January 31, 2022

Extension period: January 1, 2022 – February 7, 2022

Accepting Broadcast, streaming, DVD, and digital releases in film, digital & social media, radio, television, and music

Questions? Contact E: [Awards@CatholicMediaAssociation.org](mailto:Awards@CatholicMediaAssociation.org)

# Gabriel Awards

***It's time to submit your  
best work for the  
2022 Gabriel Awards***

**T**he Gabriel Awards is a premier program honoring excellence in film, broadcast, and cross-platform media productions released in the United States and Canada.

The Gabriel committee accepts professional entries for work in **Film, Radio, English and Spanish language Television and Internet-based** projects completed in the 2021 calendar year. Categories are listed in that order on the following pages.

Judges recognize productions that:

- Are dedicated to authenticity and excellence.
- Highlight values of dignity, community, tolerance, justice, or compassion.

**First-place recipients receive a coveted Gabriel statuette. Runners-up receive a beautiful certificate of accomplishment.**

All Gabriel Award winners are chronicled in the Awards edition of the Catholic Journalist. The list of winners also appears online following the award banquet. After the banquet 2022 Gabriel Entries are shared and acknowledged by our social media outlets and YouTube channel playlist for further promotional opportunities. Don't miss out on a chance to have your work shared!

October 5, 2021    Submission Process Opens  
February 7, 2022    Submission Process Closes at 11:59 am CT.

*Category Descriptions and Entry Process explained on the following pages*

## CATEGORY TITLES AND DESCRIPTION



### FILM

This award goes to the best of visual storytelling that highlights the true, the good, and the beautiful. This does not have to be on a religious topic, but instead provides a story that inspires and uplifts the human person through the creative and technical beauty of cinema. Eligible entries include 2021 DVD, Streaming and Theatrical releases.

**G105: Feature Film**

This category recognizes an outstanding achievement in a feature film.

**G106: Short Film**

This category recognizes an outstanding achievement in a short feature film.

**G107: Documentary**

This category recognizes an outstanding achievement in a documentary film.

**G191: Best Use of Sound within a Film**

This category is for best creative use of sound in a film. Entry consists of 15-minute sample limit.

**To Submit:**

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$200



## RADIO – English Language

Eligible entries include all 2021 Broadcast and Streaming releases. Eligible entries include all 2021 Broadcast and Streaming releases spoken, submitted, or dubbed in English

### **G311: Documentary**

This category is for outstanding achievement in a documentary of at least 15 minutes in length.

- G311a: Local Release
- G311b: National Release

### **G361: Single Story**

This category is for outstanding achievement in a single-story. The submission should be no more than 15 minutes. The submission can be a feature or local subjects.

- G361a: Local Release
- G361b: National Release

### **G391: Best Use of Sound Design**

This category is for best creative use of sound in a single radio program or podcast. Entry consists of 15-minute sample limit.”

### **To Submit:**

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$125

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## RADIO – Spanish Language

Eligible entries include all 2021 Broadcast and Streaming releases. Eligible entries include all 2021 Broadcast and Streaming releases spoken, submitted or dubbed in Spanish

### **G411: Documentary**

This category is for outstanding achievement in a documentary of at least 15 minutes in length.

- G411a: Local Release
- G411b: National Release

### **G461: Single Story**

This category is for outstanding achievement in a single story. The submission should be no more than 15 minutes. The submission can be about a feature or local or national news subjects.

- G461a: Local Release
- G461b: National Release

### **G491: Best Use of Sound Design**

This category is for best creative use of sound in a single radio program or podcast. Entry consists of 15 minute sample limit.”

### **To Submit:**

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$125

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*Television, Social Media, Website, and Religious Specific on following page*



## TELEVISION – English Language

Eligible entries include all 2021 Broadcast and Streaming releases spoken, submitted or dubbed in English.

### **G551: Single Story**

This category is for outstanding achievement in a SINGLE STORY. The submission can be a feature or local or national news subjects. Entry consists of 1-URL\* leading to the story.

- G551a: Local Release
- G551b: National Release

### **G561: Special or Documentary**

This category is for outstanding achievement in a Documentary, local or national release. Entry consists of 1-URL\* leading to the program.

- G561a: Local Release
- G561b: National Release

### **G591: Best Use of Sound for Television**

This category is for best creative use of sound in a single television program. Entry consists of 15-minute sample limit.

### **To Submit:**

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$150

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## TELEVISION – Spanish Language

Eligible entries include all 2021 Broadcast and Streaming releases spoken, submitted, or dubbed in Spanish.

### **G651: Single Story**

This category is for outstanding achievement in SINGLE STORY. The submission can be a feature or local or national news subjects. Entry consists of 1-URL\* where judges can view the content.

- G651a: Local Release
- G651b: National Release

### **G661: Special or Documentary**

This category is for outstanding achievement in a documentary, local or national release. Entry consists of 1-URL\* where judges can view the content.

- G661a: Local Release
- G661b: National Release

### **G691: Best Use of Sound for Television**

This category is for best creative use of sound in a single television program. Entry consists of 15 minute sample limit.

### **To Submit:**

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$150



## SOCIAL MEDIA & WEBSITE

These categories are open to all participants.

### **G713: Best Podcast**

This category recognizes quality podcast programming related to a single issue or specific topic. Judges will listen to the podcast and review a short letter with information about the podcast. Please submit the URL and the letter as separate PDF attached uploads.

- **G713a:** Audio – English
- **G713b:** Audio – Spanish

### **G721: Best Video for Social Media**

This category is for outstanding achievement in Internet Video. The submission can come from all websites or social media platforms.

### **To Submit:**

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$150

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## PERSONAL ACHIEVEMENT AWARD

### Recognizing the Best Director or Producer

#### **G1001: Best Director or Producer**

The purpose of this award is to recognize the talents of a person who taught us empathy and instilled the desire to help those in need. This award goes to the person whose body of work consistently featured social justice and human dignity issues in an effort to improve the lives of the less fortunate.

#### **Requirements:**

Candidate must be in the field for at least 10 years.

#### **Nomination Process:**

Entry for this category is by nomination only. Nomination letter must be a written document uploaded as a PDF file. Entry must include three to five elements that showcase their most significant contributions. Nominators are strongly encouraged to work closely with nominees to ensure complete and accurate nominations. Nominators are to submit an essay consisting of no more than 1,000 words indicating how the nominated individual meets the selection criteria.

#### **Judging:**

A panel of elite media Judges will review all submissions documents and individually choose the most qualified by a scoring system. Nominees will be announced in May. Winners will be announced at the 2022 CMC Gabriel Awards Banquet in June.

Judging criteria include the following:

**Qualifier:** Does the entry include nomination letter and required 3-5 elements?

1. **Content:** Does it meet objectives and industry standards?
2. **Technical and Creative Excellence:** Do the elements meet a high level of excellence? Is it enhanced by quality of production?
3. **Impact:** Is there an impact of the content and material? Was it visually listener pleasing?

Was viewer/listener well informed or entertained? Has their work significantly advanced the mission of the church?

#### **To Submit:**

One PDF file of document and One JPEG headshot of nominee.

Entry Fee: \$50

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## ***GENERAL BACKGROUND INFORMATION***

### **RATES**

- ▶ October 18, 2021 through 11:59 pm CT, January 31, 2022
  - \$125 – Radio, Audio, and Religious Specific
  - \$150 – Television and Social Media entries
  - \$200 – Film entries
  - \$200 – General Excellence Hot Topic
  - \$50 – Personal Achievement Award
  
- ▶ Last minute entries between February 1 and 11:59 am CT, February 7, 2022
  - \$150 – Radio, Audio, and Religious Specific
  - \$175 – Television and Social Media entries
  - \$225 – Film Entries
  - \$225 – General Excellence Hot Topic
  - \$50 – Personal Achievement Award
  
- ▶ Payment due February 11, 2021

### **DATE and FORMAT**

- ▶ All entries are for work published in the 2021 calendar year.
- ▶ Files should be uploaded by these formats:
  - ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
  - ▶ Audio Format: MP3
  - ▶ Document Format: PDF
  - ▶ Headshot: JPEG

### **JUDGING**

A panel of elite media Judges will review all submissions documents and individually choose the most qualified by a scoring system. Nominees will be announced in May. Winners will be announced at the 2022 CMC Gabriel Awards Banquet in June.

### **JUDGING CRITERIA (EXCEPT FOR THE PERSONAL ACHIEVEMENT AWARD)**

#### **Qualifier**

Each entry highlights values such as dignity, community, tolerance, justice, or compassion, while exhibiting a dedication to authenticity and excellence.

#### **1. Content**

To what extent does the program meet any stated objectives? Does the approach to content maintain viewer interest? Is the program well designed?

#### **2. Technical and Creative Excellence**

Does the technical quality of the program meet or exceed industry standards? Has the program been directed and edited well? Is it enhanced by the use of music, graphics and other effects that capture the viewer or listener's attention?

#### **3. Impact**

Does the program have emotional and intellectual impact on viewers?

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## ***SUBMISSION INSTRUCTIONS***

### **GETTING STARTED**

Submit all entries digitally through the CMA awards website beginning Monday, October 7, 2021.

- <https://catholicpress.secure-platform.com/a/solicitations/43/home>
- The website allows you to view categories, make submissions, and pay in the same place.

Please read category descriptions to determine submission requirements for each category. For general questions about eligibility, submissions, or payment, please visit our website [Gabriel awards page](#). Any other questions contact Kathleen Holloway at [Awards@CatholicMediaAssociation.org](mailto:Awards@CatholicMediaAssociation.org). The CMA staff is currently working remotely. If needed, we are happy to set up a call to assist you further.

Upload video, audio, photo and document files in the following formats:

- ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
- ▶ Audio format: MP3
- ▶ Document Format: PDF
- ▶ Headshot: JPEG

### **CREATE A PROFILE FIRST**

For simplicity's sake, we recommend creating **one PROFILE account** for your organization.

- **Returning Entrants:** you can use the same login information you used last year. If you do not remember your password, go to the log in page and click "Forgot My Password" to reset and make a new one.
- **New Entrants:** click "Enter the Gabriel Awards" on the homepage and follow prompts to create a username and password for your account.

### **CREATING A NEW SUBMISSION**

1. Once logged into your Profile account, click "Make Another Application" then "Enter Catholic Media Awards." You will be prompted to review your past submissions or to begin a new submission.
2. If you have any unfinished submissions from prior years, we suggest deleting them because they will not upload in the current contest.
3. Select, "Click Here," to Begin a New Submission fill out the form as prompted and click "Save" and "Next" to continue. You can return to the previous form at any time.
  - a. All entries are marked "Incomplete" until paid.
4. Options after making submissions:
  - a. Save your work: Click "Save" to save your work and leave the form. You may return and edit it at any time, until you pay for it, by clicking on "My Applications" and clicking "Edit."
  - b. Prepare to Pay: Click "Add To Cart" to move your saved submission to your cart.
    - i. You may return and edit by clicking "Make Changes" prior to paying.
    - ii. You can also remove it from your cart.
    - iii. Click "Checkout" to pay
5. **Paid entries are marked "Complete" and cannot be edited.** We suggest you double check all submissions for duplicates, accuracy and attachments prior to paying.
  - a. To fix mistakes after completion, email [Awards@CatholicMediaAssociation.org](mailto:Awards@CatholicMediaAssociation.org) on or before February 7, 2021.

## ***PAYMENT INSTRUCTIONS***

### **READY TO CHECKOUT**

1. When items are in your cart, a direct link to your cart will appear under “My Applications.” Click the link to edit submissions or pay for your entries.
2. When ready, click the “Checkout” button to select your method of payment, then click “Process”
3. The next screen allows you to print your invoice and submission forms

### **PAYMENT OPTIONS**

- A. Online Credit Card: Enter the information and complete the transaction
- B. Pay by Check: Please include a copy of your invoice with your payment

#### **MAIL PAYMENT TO:**

**CMA Awards Program**  
Catholic Media Association  
205 West Monroe St., Suite 470  
Chicago, IL 60606

**Good luck and  
thank you for participating**

## **ENTRY DEADLINES**

Early Entries: 11:59 pm CST – Monday, January 31, 2022

Late Entries: 11:59 am CST – Monday, February 7, 2022