



56 Years Honoring Excellence
in Broadcast Media

The
Gabriel Awards

Submission period: October 18, 2021 – January 31, 2022

Extension period: January 1, 2022 – February 7, 2022

Accepting Broadcast, streaming, DVD, and digital releases in film, digital & social media, radio, television, and music

Gabriel Awards

***It's time to submit your
best work for the
2022 Gabriel Awards***

The Gabriel Awards is a premier program honoring excellence in film, broadcast, and cross-platform media productions released in the United States and Canada.

The Gabriel committee accepts professional entries for work in **Film, Radio, English and Spanish language Television and Internet-based** projects completed in the 2021 calendar year. Categories are listed in that order on the following pages.

Judges recognize productions that:

- Are dedicated to authenticity and excellence.
- Highlight values of dignity, community, tolerance, justice, or compassion.

First-place recipients receive a coveted Gabriel statuette. Runners-up receive a beautiful certificate of accomplishment.

All Gabriel Award winners are chronicled in the Awards edition of the Catholic Journalist. The list of winners also appears online following the award banquet. After the banquet 2022 Gabriel Entries are shared and acknowledged by our social media outlets and YouTube channel playlist for further promotional opportunities. Don't miss out on a chance to have your work shared!

October 5, 2021 Submission Process Opens
February 7, 2022 Submission Process Closes at 11:59 am CT.

Category Descriptions and Entry Process explained on the following pages

CATEGORY TITLES AND DESCRIPTION



FILM

This award goes to the best of visual storytelling that highlights the true, the good, and the beautiful. This does not have to be on a religious topic, but instead provides a story that inspires and uplifts the human person through the creative and technical beauty of cinema. Eligible entries include 2021 DVD, Streaming and Theatrical releases.

G105: Feature Film

This category recognizes an outstanding achievement in a feature film.

G106: Short Film

This category recognizes an outstanding achievement in a short feature film.

G107: Documentary

This category recognizes an outstanding achievement in a documentary film.

G191: Best Use of Sound within a Film

This category is for best creative use of sound in a film. Entry consists of 15-minute sample limit.

To Submit:

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$200



RADIO – English Language

Eligible entries include all 2021 Broadcast and Streaming releases spoken, submitted, or dubbed in English.

G311: Documentary

This category is for outstanding achievement in a documentary. The submission should be no more than 30 minutes.

- G311a: Local Release
- G311b: National Release

G361: Single Story

This category is for outstanding achievement in a single-story. The submission should be no more than 30 minutes. The submission can be a feature or local subjects.

- G361a: Local Release
- G361b: National Release

G391: Best Use of Sound Design

This category is for best creative use of sound in a single radio program or podcast. Entry consists of 15 minute sample limit.”

To Submit:

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$125



RADIO – Spanish Language

Eligible entries include all 2021 Broadcast and Streaming releases spoken, submitted or dubbed in Spanish.

G411: Documentary

This category is for outstanding achievement in a documentary. The submission should be no more than 30 minutes.

- G411a: Local Release
- G411b: National Release

G461: Single Story

This category is for outstanding achievement in a single story. The submission should be no more than 30 minutes. The submission can be about a feature or local or national news subjects.

- G461a: Local Release
- G461b: National Release

G491: Best Use of Sound Design

This category is for best creative use of sound in a single radio program or podcast. Entry consists of 15 minute sample limit.

To Submit:

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$125

Television, Social Media, Website, and Religious Specific on following page



TELEVISION – English Language

Eligible entries include all 2021 Broadcast and Streaming releases spoken, submitted or dubbed in English.

G551: Single Story

This category is for outstanding achievement in a SINGLE STORY. The submission can be a feature or local or national news subjects. Entry consists of 1-URL* leading to the story.

- G551a: Local Release
- G551b: National Release

G561: Special or Documentary

This category is for outstanding achievement in a Documentary, local or national release. Entry consists of 1-URL* leading to the program.

- G561a: Local Release
- G561b: National Release

G591: Best Use of Sound for Television

This category is for best creative use of sound in a single television program. Entry consists of 15-minute sample limit.

To Submit:

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$150



TELEVISION – Spanish Language

Eligible entries include all 2021 Broadcast and Streaming releases spoken, submitted, or dubbed in Spanish.

G651: Single Story

This category is for outstanding achievement in SINGLE STORY. The submission can be a feature or local or national news subjects. Entry consists of 1-URL* where judges can view the content.

- G651a: Local Release
- G651b: National Release

G661: Special or Documentary

This category is for outstanding achievement in a documentary, local or national release. Entry consists of 1-URL* where judges can view the content.

- G661a: Local Release
- G661b: National Release

G691: Best Use of Sound for Television

This category is for best creative use of sound in a single television program. Entry consists of 15 minute sample limit.

To Submit:

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$150



SOCIAL MEDIA & WEBSITE

These categories are open to all participants.

G713: Best Podcast

This category recognizes quality podcast programming related to a single issue or specific topic. Judges will listen to the podcast and review a short letter with information about the podcast. Please submit the URL and the letter as separate PDF attached uploads.

- **G713a:** Audio – English
- **G713b:** Audio – Spanish

G721: Best Video for Social Media

This category is for outstanding achievement in Internet Video. The submission can come from all websites or social media platforms.

To Submit:

Paste URLs into a Word document, save it as a PDF, upload it under [Upload File](#).

Upload audio as MP3 files.

Entry Fee: \$150



PERSONAL ACHIEVEMENT AWARD

Recognizing the Best Director or Producer

G1001: Best Director or Producer

The purpose of this award is to recognize the talents of a person who taught us empathy and instilled the desire to help those in need. This award goes to the person whose body of work consistently featured social justice and human dignity issues in an effort to improve the lives of the less fortunate.

Requirements:

Candidate must be in the field for at least 10 years.

Nomination Process:

Entry for this category is by nomination only. Nomination letter must be a written document uploaded as a PDF file. Entry must include three to five elements that showcase their most significant contributions. Nominators are strongly encouraged to work closely with nominees to ensure complete and accurate nominations. Nominators are to submit an essay consisting of no more than 1,000 words indicating how the nominated individual meets the selection criteria.

Judging:

A panel of elite media Judges will review all submissions documents and individually choose the most qualified by a scoring system. Nominees will be announced in May. Winners will be announced at the 2022 CMC Gabriel Awards Banquet in June.

Judging criteria include the following:

Qualifier: Does the entry include nomination letter and required 3-5 elements?

1. **Content:** Does it meet objectives and industry standards?
2. **Technical and Creative Excellence:** Do the elements meet a high level of excellence? Is it enhanced by quality of production?
3. **Impact:** Is there an impact of the content and material? Was it visually listener pleasing?

Was viewer/listener well informed or entertained? Has their work significantly advanced the mission of the church?

To Submit:

One PDF file of document and One JPEG headshot of nominee.

Entry Fee: \$50

GENERAL BACKGROUND INFORMATION

RATES

- ▶ October 18, 2021 through 11:59 pm CT, January 31, 2022
 - \$125 – Radio, Audio, and Religious Specific
 - \$150 – Television and Social Media entries
 - \$200 – Film entries
 - \$200 – General Excellence Hot Topic
 - \$50 – Personal Achievement Award

- ▶ Last minute entries between February 1 and 11:59 am CT, February 7, 2022
 - \$150 – Radio, Audio, and Religious Specific
 - \$175 – Television and Social Media entries
 - \$225 – Film Entries
 - \$225 – General Excellence Hot Topic
 - \$50 – Personal Achievement Award

- ▶ Payment due February 11, 2021

DATE and FORMAT

- ▶ All entries are for work published in the 2021 calendar year.
- ▶ Files should be uploaded by these formats:
 - ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
 - ▶ Audio Format: MP3
 - ▶ Document Format: PDF
 - ▶ Headshot: JPEG

JUDGING

A panel of elite media Judges will review all submissions documents and individually choose the most qualified by a scoring system. Nominees will be announced in May. Winners will be announced at the 2022 CMC Gabriel Awards Banquet in June.

JUDGING CRITERIA (EXCEPT FOR THE PERSONAL ACHIEVEMENT AWARD)

Qualifier

Each entry highlights values such as dignity, community, tolerance, justice, or compassion, while exhibiting a dedication to authenticity and excellence.

1. Content

To what extent does the program meet any stated objectives? Does the approach to content maintain viewer interest? Is the program well designed?

2. Technical and Creative Excellence

Does the technical quality of the program meet or exceed industry standards? Has the program been directed and edited well? Is it enhanced by the use of music, graphics and other effects that capture the viewer or listener's attention?

3. Impact

Does the program have emotional and intellectual impact on viewers?

SUBMISSION INSTRUCTIONS

GETTING STARTED

Submit all entries digitally through the CMA awards website beginning Monday, October 7, 2021.

- <https://catholicpress.secure-platform.com/a/solicitations/43/home>
- The website allows you to view categories, make submissions, and pay in the same place.

Please read category descriptions to determine submission requirements for each category. For general questions about eligibility, submissions, or payment, please visit our website [Gabriel awards page](#). Any other questions contact Kathleen Holloway at Awards@CatholicMediaAssociation.org. The CMA staff is currently working remotely. If needed, we are happy to set up a call to assist you further.

Upload video, audio, photo and document files in the following formats:

- ▶ Video Formats: MOV, MP4. H264 Codec is preferred.
- ▶ Audio format: MP3
- ▶ Document Format: PDF
- ▶ Headshot: JPEG

CREATE A PROFILE FIRST

For simplicity's sake, we recommend creating **one PROFILE account** for your organization.

- **Returning Entrants:** you can use the same login information you used last year. If you do not remember your password, go to the log in page and click "Forgot My Password" to reset and make a new one.
- **New Entrants:** click "Enter the Gabriel Awards" on the homepage and follow prompts to create a username and password for your account.

CREATING A NEW SUBMISSION

1. Once logged into your Profile account, click "Make Another Application" then "Enter Catholic Media Awards." You will be prompted to review your past submissions or to begin a new submission.
2. If you have any unfinished submissions from prior years, we suggest deleting them because they will not upload in the current contest.
3. Select, "Click Here," to Begin a New Submission fill out the form as prompted and click "Save" and "Next" to continue. You can return to the previous form at any time.
 - a. All entries are marked "Incomplete" until paid.
4. Options after making submissions:
 - a. Save your work: Click "Save" to save your work and leave the form. You may return and edit it at any time, until you pay for it, by clicking on "My Applications" and clicking "Edit."
 - b. Prepare to Pay: Click "Add To Cart" to move your saved submission to your cart.
 - i. You may return and edit by clicking "Make Changes" prior to paying.
 - ii. You can also remove it from your cart.
 - iii. Click "Checkout" to pay
5. **Paid entries are marked "Complete" and cannot be edited.** We suggest you double check all submissions for duplicates, accuracy and attachments prior to paying.
 - a. To fix mistakes after completion, email Awards@CatholicMediaAssociation.org on or before February 7, 2021.

PAYMENT INSTRUCTIONS

READY TO CHECKOUT

1. When items are in your cart, a direct link to your cart will appear under “My Applications.” Click the link to edit submissions or pay for your entries.
2. When ready, click the “Checkout” button to select your method of payment, then click “Process”
3. The next screen allows you to print your invoice and submission forms

PAYMENT OPTIONS

- A. Online Credit Card: Enter the information and complete the transaction
- B. Pay by Check: Please include a copy of your invoice with your payment

MAIL PAYMENT TO:

CMA Awards Program
Catholic Media Association
205 West Monroe St., Suite 470
Chicago, IL 60606

**Good luck and
thank you for participating**

ENTRY DEADLINES

Early Entries: 11:59 pm CST – Monday, January 31, 2022

Late Entries: 11:59 am CST – Monday, February 7, 2022