

Welcome to the 2022 Catholic Press Awards

The purpose of the award program is to recognize the contributions and hard work of association members throughout 2021. Winner announcements occur each June during the annual Catholic Media Conference, in *The Catholic Journalist* with judge comments, and on the CMA website.

Free Entry Guidelines

Each Communication Department, Freelance Member or Publication Member is eligible for one free entry. If your department also has a publication that is a CMA member, please determine which one will redeem the free entry. If you have any questions, please email Carol Arnold at Membership@CatholicMediaAssociation.org for clarification.

Please look at the All-Member Packet to reference individual excellence awards.

The Quick Look Chart on page 3 shows categories sorted by topic so you can easily find entries by group, then identify the category number and use that to read the description and make your submission.

New 2022 categories are also listed at the top of the Quick Look chart and marked NEW

Updated 2022 categories are marked UPDATED

Don't forget to submit your nominations for this year's Individual Achievement Awards!

In addition to the Catholic Press, Book, Alumni Magazine, Student Journalism, and Gabriel awards, the Catholic Media Association sponsors **two individual awards.**

Cardinal John P. Foley Award:

The Cardinal John P. Foley Award honors the individual who, in the preceding year, demonstrated **excellence and innovation in Catholic storytelling.** Nominee must be a Catholic Media Association member or a contributor to/employee of a CMA member organization. The nominee's work(s) may have been presented on various media platforms, including, but not limited to, video, podcasts, photo spreads, blogs, or a multimedia melding of platforms.

Father Catoir Social Media Evangelization Award:

The Father John Catoir Social Media Evangelization Award honors the individual who leveraged the power of **social media to achieve the objective of making Jesus known and loved.** The criteria for measuring the success of the campaign is two tiered. First and most important is the ability to achieve the desired outcomes shown by the response and reactions of those receiving the message. Second is the quality of production and style of writing in delivering the message.

Make sure to submit your nominations for these exciting Innovations in Communications awards by February 7, 2022

The Catholic Media Association also sponsors the prestigious ***St. Francis de Sales Award*** and ***Bishop John England Award.*** For more information, please visit the [CMA website](#) and stay updated with the Member Connection emails.

Please send questions to carnold@CatholicMediaAssociation.org

GENERAL BACKGROUND INFORMATION

▶ Free Entry

- One free entry per CMA Publisher or Freelance Member when submitted by 11:59 pm Central Time on Monday, January 31, 2022.
- Free entry may be your only entry.
- \$36 for all entries submitted by 11:59 pm Central Time on Monday, January 31, 2022.
- \$45 for all entries between February 1, 2022 and February 7, 2022 at 11:59am Central Time.
- This symbol 📄 indicates where hard copies are required.
- All entries are for work published in 2021.
- All members must be in good standing as of March 31, 2022.
- **Deadlines:**
 - 11:59 pm CT, January 31, 2022 (\$36 per entry)
 - 11:59 am CT, February 7, 2022 (\$45 per entry)
 - **All hardcopies must be received by Friday, February 11, 2022** so judges can receive the material on time.
- Payment deadline is Friday, February 11, 2022.

The following pages contain:

- ▶ Quick Look category chart.....Page 4-6
- ▶ Category numbers and descriptions Pages 7-23
- ▶ Eligibility requirements Page 24
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QUICK LOOK

The Quick Look chart is designed to let you find entry categories by type instead of number. Use the category number to find the detailed description and to submit your entry in the award software. New categories are listed first followed by the entire category list.

Type	Number	Title
General Excellence	GS111	Spanish Publication of the Year
Design Advertising	S325	Best Promotional House Ad
Design Advertising	S335	Best Single Ad Originating with the Publication UPDATED
Design Advertising	S347	Best Special Supplement or Special Issue
Design Publication Design Publication	S351a S351b	Best Layout or Article Column <ul style="list-style-type: none"> • Best Layout of an Article or Column – Newspaper • Best Layout of an Article or Column – Magazine
Design Publication	S361	Best Cover–Magazine
Design Publication	S362	Best Cover–Newspaper
Design Publication	S363	Best Use of Art or Graphics
Design Publication	S371	Best Use of Typography
Digital Publication Digital Publication	S382a S382b	Best Redesign <ul style="list-style-type: none"> • S382a: Best Redesign – Print to Print • S382b: Best Redesign – Print to Digital
Digital	S402	<ul style="list-style-type: none"> • Best Use of Video on Social Media
Digital	S403	Best Podcast
Digital	S404	Best Online Content Not Published in Print UPDATED <ul style="list-style-type: none"> • S404a: Best Online Content Not Published- Photo • S404b: Best Online Content Not Published-Feature or News
Editorial	S521f	Best coverage – Canonizations
Editorial	S521g	Best Coverage – Papal Trips
Editorial	S521h	Best Coverage – Pro-Life Issues
Editorial	S521i	Best Coverage – Vocations to Priesthood, Religious Life or Diaconate
Editorial	S521j	Best Coverage – Political Issues UPDATED
Editorial	S521k	Best Coverage – Pandemic
Editorial	S521l	Best Coverage – Racial Inequities
Editorial	S531	Best Editorial
Editorial	S532	Best Editorial Page
Editorial	S534	Best Essay Reflecting on Faith Formation
Editorial	S537	Best Feature Writing
Editorial	S541	Best In-Depth Analysis
Editorial	S545	Best Interview

Editorial	S565	Best News Writing – Local/Regional Event	
Editorial	S567	Best News Writing – National/International Event	
Editorial	S571	Best Personality Profile	
Editorial	S572	Best Parish Profile	
Editorial	S573a	Best Reporting <ul style="list-style-type: none"> • Best Reporting – On Cultural Heritage • Best Reporting – On Family • Best Reporting – On Immigration • Best Reporting – On Latin America • Best Reporting – On a Local Issue • Best Reporting – On Sports 	
Editorial	S573b		
Editorial	S573c		
Editorial	S573d		
Editorial	S573e		
Editorial	S573f		
Editorial	S575	Best Reporting on a Special Age Group	
Editorial	S576	Best reporting on Catholic education	
Editorial	S577	Best Reporting of the Celebration of a Sacrament	
Editorial	S579a	Best Reporting on Social Justice Issues <ul style="list-style-type: none"> • Best Reporting on Social Justice Issues – Call to Family, Community and Participation • Best Reporting on Social Justice Issues – Care for God's Creation • Best Reporting on Social Justice Issues – Dignity and Rights of the Workers • Best Reporting on Social Justice Issues – Life and Dignity of the Human Person • Best Reporting on Social Justice Issues – Option for the Poor and Vulnerable • Best Reporting on Social Justice Issues – Rights and Responsibilities • Best Reporting on Social Justice Issues – Solidarity 	
Editorial	S579b		
Editorial	S579c		
Editorial	S579d		
Editorial	S579e		
Editorial	S579f		
Editorial	S579g		
Editorial	S581	Best Sports Reporting	
Editorial	S584	Best Reporting on Vocations to Priesthood, Religious Life or Diaconate	
Editorial	S598a	Best Writing <ul style="list-style-type: none"> • Best Writing – Analysis • Best Writing – In-Depth 	
Editorial	S598b		
Hot Topic	S719	<ul style="list-style-type: none"> • Best coverage on V Encuentro 	
Photography	S811a	Best Multiple Picture Package <ul style="list-style-type: none"> • Best Multiple Picture Package – Feature • Best Multiple Picture Package – News 	
Photography	S811b		
Photography	S821a	Best Photo Story <ul style="list-style-type: none"> • Best Photo Story – Feature • Best Photo Story – News 	
Photography	S821b		
Photography	S831	Best Story and Photo Package <ul style="list-style-type: none"> • Best Story and Photo Package – By an Individual • Best Story and Photo Package - By Two or more individuals 	UPDATED
Photography	S840	Best Photograph – Feature Photo	
Photography	S841	Best Photograph – Spot News	NEW
Photography	S842	Best Photograph – General News Photo	

Photography	S843	Best Photograph – Photo-illustration
Photography	S847	Best Photograph – Sacramental
Photography	S848	Best Photograph – Vocations to the Priesthood, religious life or Diaconate
Photography	S851	Best Photograph – Catholic Education
Photography	S852	Best Photograph – Immigration/Migration
Photography	S853	Best Photograph – National/ International Event

CATEGORIES & DESCRIPTIONS



The paper symbol next to a category title indicates that hard copies are required.



The pen symbol indicates that Freelance Members may enter this category with Publisher Members.

GS111: Spanish Publication of the Year



Formerly called "General Excellence." Judging will consider each of the following criteria: selection of stories; originality; quality of writing and headlines; columns; editorials and letters to the editor; quality and appropriateness of art and graphics; and overall graphic design.

An entry consists of any **two hard copy** sets of any **three** consecutive issues published during 2020. Please clip together each of the two sets and mail to the CMA office. Only one entry per publication is permitted. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.

S335: Best Single Ad Originating with the Publication –

Updated

Best original ad prepared by the publication's staff for an advertising client. This may include digital or print ads. House ads may not be entered in this category but may be entered in category .

S347: Best Special Supplement or Special Issue



Criteria for this award stress originality of layout in a special supplement or special issue.

An entry consists of **two hard copy sets** of the supplement or issue sent to the CMA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.

S351a: Best Layout of an Article or Column – Newspaper

This category recognizes a newspaper's best use of graphics, text and/or photography in a single article or column.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the material was published.

S351b: Best Layout of an Article or Column – Magazine

This category recognizes a magazine's best use of graphics, text and/or photography in a single article or column.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the material was published.

S361: Best Cover – Magazine

Judges will consider graphic elements, typeface, and the extent to which the layout is creative and compelling.

An entry consists of one PDF file of the cover only (not the entire issue).

S362: Best Cover – Newspaper

Judges will consider graphic elements, typeface, and the extent to which the layout is creative and compelling.

An entry consists of one PDF file of the cover only (not the entire issue).

S363: Best Use of Art or Graphics

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file of the page(s) on which the artwork or graphic and accompanying story was published. Entrants may choose the subcategory that most closely fits their work.

Judges will consider the quality of the art as well as its ability to help readers better understand the news article. Entry must be the sole work of a member or members on the staff of a CMA member publication or be a CMA Freelance Member.

- **S363a: Best Original Illustration**
 - Graphics developed by the publication's staff or commissioned from a freelance artist specifically for the publication to help explain a news or analysis story.
- **S363b: Best Chart or Information Graphic**
 - A chart, graph or other info-graphic developed by the publication's staff or commissioned from a freelance artist specifically for the publication to help explain a news or analysis story.

S371: Best Use of Typography

This category recognizes the best use of typography in a layout. Judges will focus on how the typographical treatment adds meaning to the writing and illustration/photography/graphics on the page, catches and encourages the reader's eye.

An entry consists of **one** PDF file containing one article layout.

Questions? Contact: Awards@catholicmediaassociation.org

S382: Best Redesign 

This category honors the redesign of a newspaper. Judging will focus on front page design, interior page layouts, graphic elements, readability, and organization of content.

An entry consists of **two hard copies** of the material to be judged. Please submit two to four samples of the redesigned publication and one sample of the "before" version of the newspaper. Include labels to indicate the "before" and "after" designs. Each entrant must submit a PDF file for possible use during the Catholic Press Awards Banquet. A letter may be submitted to explain the redesign process and the staff work necessary to complete it.

- S382a: Best Redesign – Print to Print
- S382b: Best Redesign – Print to Digital

S402: Best Use of Video on Social Media

This subcategory is for prerecorded video specifically intended for use on social media platforms. The video may cover either news or feature story, and must have been published on social media. An entry consists of a link to the published video on a social media platform, and may include a letter about the story, video production methods, and why the particular social media platform was chosen.

Entry must be the sole work of a member or members on the staff of a CMA member publication or be a CMA Freelance Member.

S403: Best Podcast

This category is for podcasts. An entry consists of the URL of the webpage where judges may download and listen to a podcast episode(s). Submission includes one to three podcast episodes. Submissions must include a letter with episode titles and description about the podcast.

S404 a: Best Online Content Not Published in Print – Photo

This category is for photo content posted on a publisher website. Content that also appears in the print publication is not eligible. Publisher and Freelance Members may enter this category.

An entry consists of three to five photographs covering the same event or topic. The photos may appear either alongside an article or in an independent photo gallery on the publication's website. URLs may be submitted where judges can view the news content online. If more than one URL is being submitted, please list them in a Word or PDF document and upload them into the entry field that allows file uploads.

S404 b: Best Online Content Not Published in Print – Feature or News**UPDATED**

This subcategory honors the extent to which publications are increasingly posting original feature or news content on their websites. Content that also appears in the print publication is not eligible.

An entry consists of three to five feature articles published online within a 60-day period that by themselves demonstrate sound writing and storytelling, and in the aggregate suggests a publication staff's belief in the immediacy and value of reaching an online audience.

Publisher and Freelance Members may enter this category. URLs may be submitted where judges can view the news content online. If multiple URLs are being submitted, please list them in a Word or PDF document and upload them into the entry field that allows file uploads.

S513: Best Regular Column

Select the subcategory that best fits your column. Judges will review any **three to five** different articles by one or more authors. For an entry written by multiple authors to be considered, it must be a column of the same name, written from time to time by different authors. The columns do not have to run consecutively. Judges will focus on the overall effectiveness of the columns submitted.

Publisher and Freelance Members may enter this category. **A column may be entered in one subcategory category only.** An entry consists of **one** PDF file containing the pages on which **three to five** columns were published.

S513a: Arts, Leisure, Culture and Food

S513b: Bishop's Column

S513c: Family Life

S513d: General Commentary

S513e: Religious Life

S513f: Spiritual Life

S513g: Political Issues

S513h: Pandemic

S513i: Racial Inequities

S521a: Best Coverage – Ecumenical/Interfaith Issues

This category is for original content about ecumenical and/or interfaith issues. If a publication does not have **three to five** items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the pages of which **three to five items** (article, column, and/or editorial) about ecumenical/interfaith issues were published. You may also submit a list of URLs if your content is available online.

S521b: Best Coverage – Immigration

This category awards in-depth coverage of any immigration topics via articles, columns, special sections, or editorials. If a publication does not have **three to five** items to submit in this category, it may enter an item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages of which **three to five** items (article, column, and/or editorial) concerning immigration were published. You may also submit a list of URLs if your content is available online.

Questions? Contact: Awards@catholicmediaassociation.org

S521c: Best Coverage – Religious Liberty Issue 

This category is for in-depth coverage of a religious-liberty issues via articles, columns, special sections, or editorials. If a publication does not have **three to five** items to submit in this category, you may enter an item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which **three to five** items (article, column, and/or editorial) concerning religious liberty were published. You may also submit a list of URLs if your content is available online.

S521e: Best Coverage – Disaster or Crisis 

This category is for in-depth coverage of a disaster or crises in our communities. If a publication does not have **three to five** articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which **three to five** items (article, column, and/or editorial) concerning a disaster or crisis were published. You may also submit a list of URLs if your content is available online.

S521f: Best coverage – Canonizations 

This category is for original content about the canonizations of saints (in Rome and/or local observances). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the pages of which **one to three** items (article, column, and/or editorial) about canonizations were published. You may also submit a list of URLs if your content is available online.

S521g: Best Coverage – Papal Trips 

This category is for original content about the Pope Francis' trips originating with the publication.

An entry consists of **one** PDF file containing the pages on which **one to three** items (article, column and/or editorial) were published. You may also submit a list of URLs if your content is available online.

Publisher and Freelance members may enter this category. Judges will consider the writer's creativity and ability to tell a compelling story. Entry must include **one to three** items. Judges will also consider photographs, artwork and videos that accompany the articles.

S521h: Best Coverage – Pro-Life Issues 

This category is for original content about all pro-life issues.

An entry consists of **one** PDF file containing the pages on which **one to three** items (article, column and/or editorial) were published. You may also submit a list of URLs if your content is available online.

Publisher and Freelance members may enter this category. Judges will consider the writer's creativity and ability to tell a compelling story. Entry must include **one to three** items. Judges will also consider photographs, artwork and videos that accompany the articles.

S521i: Best Coverage – Treatment of Vocations to Priesthood, Religious Life or Diaconate 

This category is for coverage of a religious man or woman, deacon, priest, bishop, or cardinal.

An entry consists of **one** PDF file containing the pages on which **one to three** items (article, column and/or editorial) were published. You may also submit a list of URLs if your content is available online.

Publisher and Freelance members may enter this category. Judges will consider the writer's creativity and ability to tell a compelling story. Entry must include **one to three** items. Judges will also consider photographs, artwork and videos that accompany the articles.

S521j: Best Coverage – Political Issues**UPDATED**

This category is for in-depth coverage of 2021 political issues. If a publication does not have three articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles.

Publisher and Freelance members may enter this category. An entry consists of **one** PDF file containing the pages on which **three** items (article, column, and/or editorial) were published. You may also submit a list of URLs if your content is available online. **For Digital and Print publications.**

S521k: Best Coverage – Pandemic

This category is for in-depth coverage of the COVID-19 Pandemic. If a publication does not have three articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles.

Publisher and Freelance members may enter this category. An entry consists of **one** PDF file containing the pages on which **three** items (article, column, and/or editorial) were published. You may also submit a list of URLs if your content is available online. **For Digital and Print publications.**

S521: Best Coverage – Racial Inequities

This category is for in-depth coverage of Racial Inequities. If a publication does not have three articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles. Examples include: peaceful protests, racial injustice, racial inequality, corruption or cultural exclusion and racial relations. **For Digital and Print publications.**

Publisher and Freelance members may enter this category. An entry consists of **one** PDF file containing the pages on which **three** items (article, column, and/or editorial) were published. You may also submit a list of URLs if your content is available online.

S531: Best Editorial

An article giving the viewpoint of the publication, editor, or staff on a subject on which different opinions can be held. The editorial may be signed or unsigned but must be written by a member of the publication's staff. Judges will focus on the persuasive quality of the editorial, rather than simple commentary.

An entry consists of **one** PDF file of the page(s) on which the editorial is published.

S532: Best Editorial Page

Judging will focus on the content of page(s) as well as their layout, variety, and overall effect.

An entry consists of **one** PDF file of the editorial page or section from **three** consecutive or non consecutive issues.

S534: Best Essay Reflecting on Faith Formation

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the page(s) on which the item was published

Judges will consider **one** piece (such as articles, editorials, columns) on faith formation. Judging will focus on quality of the writing and the value of the essay as an educational and/or formative tool.

S537: Best Feature Writing

These entries are stories covering a group, trend or event of general interest, not "hard" or breaking news. Story should exhibit thorough reporting, but should be distinguished by the quality of its writing, its accessibility, and its human-interest value. Editorials, book and movie reviews, personality profiles, background articles and news analyses may not be submitted in this category. Judges will not consider accompanying photographs, charts or illustrations.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file of the page(s) on which the article was published.

S541: Best In-Depth Analysis 

Analysis writing focuses on how well the paper informs or interprets an event or situation that is controversial, confusing or misunderstood. Can be a series (maximum of 3 clips, please) or a single article, and may include sidebars. Judges will not consider accompanying photographs, charts or illustrations.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file of the page(s) on which the **article or series** was published.

S545: Best Interview 

Publisher and Freelance Members may enter this category. The interview may be in question-and-answer or narrative format. Stories should have an eye for atmosphere and detail.

An entry consists of **one** PDF file containing the page(s) on which the interview was published.

S565: Best News Writing – Local/Regional Event 

Entries are from straight news writing on a subject or topic originating primarily in the geographical area where the newspaper is published. Can be a single story or series (maximum of 3 clips, please) in one issue or several, and may include sidebars. Judges will not consider accompanying photographs, charts or illustrations.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file of the page(s) on which the article was published.

S567: Best News Writing- National/International Event 

Entries are from straight news writing on a subject or event of international impact originating outside the geographical area where the newspaper is published. The entry may include coverage of local aspects of the subject or event. Can be a single story or series (maximum of 3 clips, please), in one or several issues, and may include sidebars. Judges will not consider accompanying photographs, charts or illustrations.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file of the page(s) on which the article was published.

S571: Best Personality Profile 

Entries in this category should answer two questions: (1) Who is this person? and (2) Why does he/she make a difference? Stories should have an eye for atmosphere and significant personal details, as well as stated beliefs and accomplishments. Judging will focus on quality of writing and ability to convey through words a sense of the whole person.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file of the page(s) on which the article was published.

S572: Best Parish Profile 

This category profiles one particular parish community and its ability to promote and build faith formation through its ministries and leadership. Judging will focus on quality of writing and writer's ability to present through works a complete picture of the community and what makes it unique and innovative.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the page(s) on which the article was published.

S573: Best Reporting 

Publisher and Freelance Members may enter this category. An entry must be **one to three** pieces of work. An entry consists of **one** PDF file containing page(s) on which the material was published. You may also submit a list of URLs if your content is available online.

- **S573a: On Cultural Heritage**
 - This category recognizes reporting on devotions, festivals, ethnic traditions and community events that demonstrate and build a community's cultural heritage. An entry may be a single story or a series.
- **S573b: On Family**
 - This category recognizes outstanding reporting on news that impacts family life, with an emphasis on Church teaching on the sanctity of marriage. An entry can be a single story or a series.
- **S573c: On Immigration**
 - This category honors coverage of immigration issues on a local or national level. Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the article.
- **S573d: On Latin America**
 - This category is for a one-shot section, feature, news article or series about a Latin American area and its impact on a Spanish-speaking U.S. community. Judges will also consider photographs, artwork or videos that accompany entries.
- **S573e: On a Local Issue**
 - Entries for this category will demonstrate excellent reporting on issues of local importance and their impact on members of the faith community. Topics may include a variety of issues, such as politics, education, and health care. An entry can be one article or a series of articles on a single issue.
- **S573f: On Sports**
 - This category is for a one-shot section, feature, series, or personality profile of an athlete or sports team. Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany entries.

S575: Best Reporting on a Special Age Group 

Coverage should be of what members of a certain age group are doing, not simply of events. An entry may be a single article, a series (maximum five clips, please), pictures, or a special section.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the page(s) on which the article or series was published.

S576: Best Reporting on Catholic education 

This category is an article about any aspect of Catholic education. Judges will consider the reporter's creativity and ability to tell a compelling story, as well as photographs, artwork or videos that accompany the article.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing page(s) on which the article was published. You may also submit a URL if your content is available online.

S577: Best Reporting on the Celebration of a Sacrament 

This category is for **one** article, column, editorial, or special section of one of the seven sacraments: baptism, confirmation, Eucharist, penance and reconciliation, anointing the sick, holy orders and matrimony. Judges will consider the reporter's creativity and ability to tell a compelling story, as well as photographs, artwork or video that accompany the writing.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the pages on which **one to three** items were published. Entries include articles, columns, editorials, or special sections. You may also submit a URL if your content is available online.

S579: Best Reporting on Social Justice Issues 

This category is for **one to three** article(s) or column about one of the seven themes of Catholic social teaching (based on USCCB: <http://www.usccb.org/beliefs-and-teachings/what-we-believe/catholic-social-teaching/seven-themes-of-catholic-social-teaching.cfm>).

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the page(s) on which the material was published. You may also submit a URL if your content is available online.

- S579a: Call to Family, Community and Participation
- S579b: Care for God's Creation
- S579c: Dignity and Rights of the Workers
- S579d: Life and Dignity of the Human Person
- S579e: Option for the Poor and Vulnerable
- S579f: Rights and Responsibilities
- S579g: Solidarity

S581: Best Sports Reporting 

This category is for a one-shot section, feature, series, or personality profile of an athlete or sports team. Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany entries.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the pages on which **one to three** items (article, column, and or editorial) were published. You may also submit a list of URLs if your content is available online.

S584: Best Reporting on Vocations to Priesthood, Religious Life or Diaconate 

This category is for a one-shot section, feature, series, or personality profile of a religious man or woman, deacon, priest, bishop, or cardinal. Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or video that accompany entries.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the pages on which **one to three** items (article, column, and or editorial) were published. You may also submit a list if URLs if your content is available online

S591: Best Single Issue

Entries can be made for either liturgical season (Advent, Christmas, Lent, and Easter) or secular holiday (Fourth of July, Mother's Day, etc.). Judges will consider depth of content that relates to the season; cover layout and interior page design. Special Sections can be entered here.

An entry consists of two hard copy sets of the issue sent to the CMA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.

S592: Best Digital Single Issue

Entries can be made for either liturgical season (Advent, Christmas, Lent, and Easter) or secular holiday (Fourth of July, Mother's Day, etc.). Judges will consider depth of content that relates to the season; cover layout and interior page design. Special Sections can be entered here.

An entry consists of two hard copy sets of the issue sent to the CMA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.

S598a: Best Writing – Analysis 

Analysis writing focuses on how well the publication informs or interprets an event or situation that is controversial, confusing or misunderstood. This category recognizes reporting, through one's own initiative and work, which will be judged on news value, evidence of investigative work and quality of reporting and writing. Entire story must have been published in one issue.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file of the pages on which the article was published. You may also submit a URL if your content is available online.

S598b: Best Writing – In-Depth 

In-depth writing focuses on the initiative of the publication to present facts of an event or situation of importance that may otherwise be unknown to the reader. This category recognizes reporting, through one's own initiative and work, which will be judged on news value, evidence of investigative work and quality of reporting and writing. Entire story must have been published in one issue. Related graphics, sidebars, photos or videos published in the same article will be considered with the entry.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file of the pages on which the article was published. You may also submit a URL if your content is available online.

S719: Best Coverage on V Encuentro 

Publisher and Freelance Members may enter this category. This category is for a one-shot section, feature, news article or series about the ongoing process V Encuentro. Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany entries.

An entry consists of one PDF file containing page(s) on which the material was published. You may also submit a list of URLs if your content is available online.

S811a: Best Multiple Picture Package – Feature 

Publisher and Freelance Members may enter this category. A multiple picture package is **two or more** photographs covering the same event or topic. A picture package is a group of related photos that do not tell a complete story and are almost always accompanied by text.

An entry consists of **one** PDF file containing the pages on which the multiple picture package was published.

S811b: Best Multiple Picture Package – News 

Publisher and Freelance Members may enter this category. A multiple picture package is **two or more** photographs covering the same event or topic. A picture package is a group of related photos that do not tell a complete story and are almost always accompanied by text.

An entry consists of **one** PDF file containing the pages on which the multiple picture package was published.

S821a: Best Photo Story – Feature 

Publisher and Freelance Members may enter this category. A photo story is a cohesive group of select images that by themselves, with little added text, tell a feature story. The photo story should include opening and closing shots, with each picture moving the story along for the viewer. Text and photo layout/design is secondary and will be judged as such.

An entry consists of **one** PDF file containing the pages on which the photos were published.

S821b: Best Photo Story – News 

Publisher and Freelance Members may enter this category. A photo story is a cohesive group of select images that by themselves, with little added text, tell a news story. The photo story should include opening and closing shots, with each picture moving the story along for the viewer. Text and photo layout/design is secondary and will be judged as such.

An entry consists of **one** PDF file containing the pages on which the photos were published.

S831: Best Story and Photo Package**UPDATED** 

This award is for **one** article or feature on any topic consisting of both image(s) and written content together. Judges will consider creativity and ability to tell a compelling story, as well as the overall impact of the photo and story together as one piece.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the pages on which the story and photo package were published.

- N831a: By an Individual
- N831b: By Two Individuals or More

S840: Best Photograph – Feature Photo 

Publisher and Freelance Members may enter this category. Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

S841: Best Photograph – Spot News**NEW**

Photo should illustrate either a unique news event or a unique twist on a normally occurring news event (ordination, graduation, etc.). News value and aesthetic will be judged. Publisher and Freelance Members may enter this category. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

S842: Best Photograph – General News Photo 

Publisher and Freelance Members may enter this category. Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

S843: Best Photograph – Photo-illustration 

Publisher and Freelance Members may enter this category. Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

S847: Best Photograph – Sacramental 

Publisher and Freelance Members may enter this category. Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

S848: Best Photograph – Vocations to the Priesthood, religious life or Diaconate 

Publisher and Freelance Members may enter this category. May include Holy Days and Liturgical seasons. Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

S851: Best Photograph – Catholic Education 

Publisher and Freelance Members may enter this category. Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

S852: Best Photograph – Immigration/Migration 

Publisher and Freelance Members may enter this category. Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

S853: Best Photograph – National/International Event 

Publisher and Freelance Members may enter this category. Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

ELIGIBILITY REQUIREMENTS

The Catholic Press Awards is a recognition program for CMA members. The following eligibility requirements apply.

1. Entries must be from a Publisher or Freelance Member in good standing. Member dues must be paid by March 31, 2022 to receive an award. **No refunds** offered after judging.
2. Entries must be the original work of a Publication or Freelance Member. Include bylines/credits on all submissions. Plagiarized or incorrectly credited entries are grounds for disqualification.
3. **Publisher Members** may submit the work of any employee or freelance member. The author/creator need not be a Staff Member or Freelance Member.
4. **Freelance Members** may only enter designated categories marked with a pen symbol. 
 - Your work must appear in the print edition of, on the website of, or in promotion of a Publisher Member.
 - **To avoid duplicate entries**, we ask Freelance Members to consult with the publication that printed the material before submitting it. Please confirm that the publication is not submitting the same work in the same category as you.
5. Only entries published in calendar year 2021 are accepted.

REASONS FOR ELIMINATION OR DISQUALIFICATION

- **Less than two submissions per category:** Every category requires at least two submissions, by different entrants, to qualify for evaluation. Under this scenario, we will refund your entry fee
- **Entry does not meet submission requirements:** Entries must be submitted properly and include all required components to be evaluated by the judges. Please check the category descriptions to make sure your entries are correct.
 - Be sure that hard copies are labeled correctly and in the CMA office by February 11, 2022.
 - Under this scenario, we will not refund your entry fee.

JUDGING

Faculty members from the Journalism schools of Marquette University, Spring Hill College and DePaul University, along with select professionals familiar with the Catholic press, judge the entries.

SUBMISSION INSTRUCTIONS

GETTING STARTED

Submit all entries digitally through the CMA awards website beginning November 15, 2021.

- <https://catholicpress.secure-platform.com/a/solicitations/40/home>
- The website allows you to view categories, make submissions, and pay in the same place.

Please read category descriptions to determine submission requirements for each category. If you have questions about eligibility, submissions, or payment, please visit our website [press awards page](#). If you need further assistance, please email Eucarol Juarez at Awards@CatholicPressAssociation.org.

CREATE A PUBLICATION PROFILE FIRST

For simplicity's sake, we recommend creating **one PROFILE account** for your publication.

- **Returning Entrants:** You can use the same login information you used last year. If you do not remember your password you may go to the log in page and click "Forgot My Password" to reset and make a new one.
- **New Entrants:** Click "Enter the Catholic Press Awards" on the homepage and follow prompts to create a username and password for your account.
- **New format:** You will now select your membership type at the beginning of the submission form. After you select a membership type, you will see a box labeled "Publisher Name," this box is where you will select your publication name from a list. The address will auto populate.
- If you have any questions about this part of the process, please email Awards@CatholicMediaAssociation.org.
- **New video instructions may be viewed by clicking this link <https://screencast-o-matic.com/watch/cF6UFjYGJX> or a PDF file by clicking this link <https://docs.google.com/document/d/14E3tnTj6ZkBnuCdYPE8gN2Qg5Lc-Ckq8VGOgwFoXW6I/edit>**
- If you have any questions about this part of the process, please email Awards@CatholicMediaAssociation.org.

CREATING A NEW SUBMISSION

1. Once logged into your Profile account, click "Make Another Application" then "Enter Catholic Press Awards." You will be prompted to review your past submissions or to begin a new submission.
2. If you have any unfinished submissions from prior years, we suggest deleting them because they will not upload in the current contest.
3. Select, "Click Here to Begin a New Submission." Fill out the form as prompted and click "Save And Next" to continue. You can return to the previous form at any time.
 - a. All entries are marked "Incomplete" until paid.
4. Options after making submissions:
 - a. **Save your work:** Click "Save" to save your work and leave the form. You can return and edit it at any time, until you pay for it, by clicking on "My Applications" and clicking "Edit".
 - b. **Prepare to Pay:** Click "Add to Cart" to move your saved submission to your cart.
 - i. You can return and edit by clicking "Make Changes" prior to paying.
 - ii. You can also remove it from your cart.
 - iii. Click "Checkout" to pay.
5. **Paid entries are marked "Complete" and cannot be edited.** We suggest you proof all submissions for duplicates, accuracy and attachments prior to paying

- a. To fix mistakes after completion, email Awards@CatholicMediaAssociation.org on or before February 11, 2022.

HARD-COPY MATERIALS indicated with the label 

The following categories require a hard-copy submission in addition to the digital submission on the website: GS111, S347, S382a, and S382b.

To ensure that your submissions are ready for judging:

- Consult the category description to confirm number of hard copies required and what material must be submitted by hard copy.
- Provide clean material with no marks or highlighting on the submission.
- Label your hard copy materials for easy identification (See Hard-Copy Labeling).
- If two sets of material are required, please clip together each set and affix a label to each set.
- All hard copies received after February 11, 2022 are disqualified.

HARD-COPY LABELING

- Labels are found at the back of the packet.
- Every hard-copy submission must have its own label.
- Hard-copy entries without labels are disqualified.

Be sure to affix label to every set of hard copies. **Hard-copy entries that arrive without labels will be disqualified.**

SHIPPING

- Keep individual boxes to no more than 25 lbs.
- Mark the outside of box with **Box 1 of #** being sent, and so on.
- If paying by check, include printed invoice and payment in Box 1.
- For delivery confirmation use your carrier's tracking service.
- All materials must be received by February 11, 2022.
- Due to building hours, please do not ship your items with signature required as this may delay the arrival.
- Email Eucarol Juarez at Awards@CatholicMediaAssociation.org with any questions.

ENTRY FEE & PAYMENT PROCESS

FIRST ENTRY FREE

- ▶ One free entry per CMA Publisher or Freelance Member when submitted by 11:59 pm Central Time on Monday, January 31, 2022.
- ▶ Free entry may be your only entry.
- ▶ Free entry automatically added to your cart.

ADDITIONAL ENTRIES

- ▶ \$36 for all entries submitted by 11:59 pm Central Time on Monday, January 31, 2022.
- ▶ \$45 for all entries between February 1 and February 7, 2022 at 11:59 am Central Time.

PAYMENT

1. When you have items in your cart, a direct link to your cart will appear under “My Applications.” Click it to edit submission or pay for your entries.
2. When ready, click the “Checkout” button, you will be prompted to pay by check or credit card.
 - 2a. When submitting just one entry, your balance is zero and you will be prompted to finalize the transaction.
3. Select your method of payment, then click “Process.”
4. In the next screen, you have the option to print your invoice and submission forms.

When paying by check, include a copy of the invoice or list the invoice number on the check.

MAIL HARD-COPY MATERIALS AND PAYMENT TO:

Catholic Press Awards Program
Catholic Media Association
205 West Monroe St., Suite 470
Chicago, IL 60606

ENTRY DEADLINE

\$36: 11:59 pm CST – Monday January 31, 2022

\$45: 11:59 am CST – Monday, February 7, 2022

HARD-COPY LABELS

2022 Catholic Press Awards – Spanish Language Division

Category # _____ Invoice # _____

Publication _____

Headline/Title _____

Byline, Credits _____

2022 Catholic Press Awards – Spanish Language Division

Category # _____ Invoice # _____

Publication _____

Headline/Title _____

Byline, Credits _____

2022 Catholic Press Awards – Spanish Language Division

Category # _____ Invoice # _____

Publication _____

Headline/Title _____

Byline, Credits _____

2022 Catholic Press Awards – Spanish Language Division

Category # _____ Invoice # _____

Publication _____

Headline/Title _____

Byline, Credits _____

2022 Catholic Press Awards – Spanish Language Division

Category # _____ Invoice # _____

Publication _____

Headline/Title _____

Byline, Credits _____

2022 Catholic Press Awards – Spanish Language Division

Category # _____ Invoice # _____

Publication _____

Headline/Title _____

Byline, Credits _____
