Welcome to the 2023 Catholic Press Awards

The Catholic Press Awards honors Catholic Media Association members for outstanding work produced in 2022. Awards are presented at the Catholic Media Conference, taking place June 6-9, 2023, in Baltimore, Maryland, and announced in The Catholic Journalist with comments from judges, as well as on the CMA website and on social media.

Free Entry Guidelines
Each Communication Department, Freelance Member, or Publication Member is eligible for one free entry. If you have any questions, please email Carol Arnold at carnold@CatholicMediaAssociation.org.

Print Newsletters may be submitted in this division.

Please also look at the All-Member Packet to reference individual excellence awards.

The Quick Look Chart on page 4 shows categories sorted by topic so you can easily find entries by group, then identify the category number and use that to read the description and make your submission.

New 2022 categories are listed at the top of the Quick Look chart and marked **NEW**

Updated 2022 categories are marked **UPDATED**

Submit your nominations for this year's Individual Achievement Awards

The Catholic Media Association honors excellence in the field through its four individual awards:

Cardinal John P. Foley Award

The Cardinal John P. Foley Award honors the individual who, in the preceding year, demonstrated **excellence and innovation in Catholic storytelling**. Nominee must be a Catholic Media Association member or a contributor to/employee of a CMA member organization. The nominee's work(s) may have been presented on various media platforms, including, but not limited to, video, podcasts, photo spreads, blogs, or other multimedia platforms. Learn more: www.catholicmediaassociation.org/cardinal-foley-award

Father John Catoir Social Media Evangelization Award

The Father John Catoir Social Media Evangelization Award honors an individual who leveraged the power of **social media** to **achieve the objective of making Jesus known and loved**. The criteria for measuring the success of the campaign is two tiered. First and most important is the ability to achieve the desired outcomes shown by the response and reactions of those receiving the message. Second is the quality of production and style of writing in delivering the message. Learn more: www.catholicmediaassociation.org/fr-catoir-award

Please submit your nominations for these exciting Innovations in Communications awards by

February 7, 2023

The prestigious ***St. Francis de Sales Award*** is the highest award the Catholic Media Association presents to an individual for his/her "outstanding contributions to Catholic journalism." The *Bishop John England Award for the Defense of Religious Freedom is awarded to publishers who use the Catholic press to defend the rights of religion and individuals in a free society.* Learn more: www.catholicmediaassociation.org/catholic-media-awards

Please send questions to carnold@CatholicMediaAssociation.org

GENERAL BACKGROUND INFORMATION

- **Free Entry**
  - One free entry per CMA Publisher or Freelance Member when submitted by 11:59 pm Central Time on Tuesday, January 31, 2023.
  - Free entry may be your only entry
- $38 for all entries submitted by 11:59 pm Central Time on Tuesday, January 31, 2023.
- $48 for all entries between February 1, and February 7, 2023 at 11:59 am Central Time.
- This symbol 📄 indicates where hard copies are required.
- All entries are for work published in 2022.
- All members must be in good standing as of March 31, 2023.
- **Print Newsletters** may be submitted in this division where indicated by title or description.
- **Deadlines**:
  - 11:59 pm CT, January 31, 2023 ($38 per entry)
  - 11:59 am CT, February 7, 2023 ($48 per entry)
  - **All hard copies must be received by February 10, 2023** so judges can receive the material on time
- Payment deadline is Friday, February 10, 2023.

The following pages contain:

- Quick look at categories — Pages 4-7
- Category numbers and descriptions — Pages 8-21
- Eligibility requirements — Page 22
- Submission instructions — Pages 23-24
- Payment instructions — Page 25
- Hard-copy Labels — Page 26

QUICK LOOK

The Quick Look chart is designed to let you find entry categories by type instead of number. Use the category number i.e. (M323) to find the detailed description and to submit your entry in the award software.

Type	Number	Title	Page	Status
General Excellence General Excellence General Excellence General Excellence General Excellence	GM111a GM111b GM111c GM111d GM111e	**General Excellence** Best Magazine ● Best Magazine – National General Interest ● Best Magazine – Diocesan ● Best Magazine – Mission ● Best Magazine – Religious Order ● Best Magazine – Professional and Special Interest Including Clergy, Religious, Prayer and Spiritual Magazines		
Design Advertising Design Advertising	M321a M321b	**Design Advertising** Best Annual Report ● Best Annual Report – Archdiocesan Finances ● Best Annual Report – Catholic Non-profit Organization		
Design Advertising	M323	Best Ad Copywriting		
Design Advertising	M325	Best Promotional House Ad		
Design Advertising	M331	Best Media Kit 2022		
Design Advertising	M335	Best Single Ad Campaign with Publication		
Design Advertising	M341	Best Example of Effective Advertising Promotion Originating with the Publication or Publication Website		
Design Advertising	M347	Best Special Supplement or Special Issue		
		Design Publication Pages		
Design Publication Design Publication Design Publication Design Publication Design Publication	M351a M351b M351c M351d M351e	Best Layout of an Article or Column ● Best Layout of an Article or Column – Diocesan Magazine ● Best Layout of an Article or Column – Mission Magazine (Overseas and Home) ● Best Layout of an Article or Column – National General Interest Magazine ● Best Layout of an Article or Column – Professional and Special Interest Magazines, Including Clergy and Religious ● Best Layout of an Article or Column – Scholarly Magazine, Prayer and Spirituality Magazines and Print Newsletters		
Hot Topic	M352	**Hot Topic - The Dobbs decision**		**NEW**
Design Publication Design Publication Design Publication	M361a M361b M361c	Best Cover ● Best Cover Color – Small (up to 6 x 9 ½”) ● Best Cover Color – Large (over 6 x 9 ½”) ● Best Cover Black-and-White – Any Size		
Design Publication	M371	Best Use of Typography		
Design Publication	M382	Best Redesign		

Editorial Pages

Editorial	M511	Best Guest Column/Commentary
		Best Regular Column
Editorial	M513a	● Best Regular Column – Arts, Leisure, Culture and Food
Editorial	M513b	● Best Regular Column – Bishop's Column in a Diocesan Magazine
Editorial	M513c	● Best Regular Column – Family Life
Editorial	M513d	● Best Regular Column – General Commentary
Editorial	M513e	● Best Regular Column – Religious Life
Editorial	M513f	● Best Regular Column – Spiritual Life
Editorial	M513g	● Best Regular Column – Political Issues
Editorial	M513h	● Best Regular Column – Pandemic
Editorial	M513i	● Best Regular Column – Racial Inequities
		Best Coverage
Editorial	M521a	● Best Coverage – Ecumenical/Interfaith Issues
Editorial	M521b	● Best Coverage – Immigration
Editorial	M521c	● Best Coverage – Religious Liberty Issues
Editorial	M521e	● Best Coverage – Disaster or Crisis
Editorial	M521f	● Best Coverage – Political Issues
Editorial	M521g	● Best Coverage – Pandemic
Editorial	M521h	● Best Coverage – Racial Inequities
~~Editorial~~		
Editorial	M531	Best Editorial
		Best Essay
Editorial	M533a	● Best Essay – Diocesan Magazines
Editorial	M533b	● Best Essay – Mission Magazines (Overseas and Home)
Editorial	M533c	● Best Essay – National General Interest Magazines
Editorial	M533d	● Best Essay – Prayer and Spirituality Magazines
Editorial	M533e	● Best Essay – Professional & Special-Interest Magazines, Including Clergy and Religious
Editorial	M533f	● Best Essay – Religious Order Magazines
Editorial	M533g	● Best Essay – Scholarly Magazines
		Best Feature Article
Editorial	M537a	● Best Feature Article – Diocesan Magazines
Editorial	M537b	● Best Feature Article – Mission Magazines (Overseas and Home)
Editorial	M537c	● Best Feature Article – National General Interest Magazines
Editorial	M537d	● Best Feature Article – Print Newsletters
Editorial	M537e	● Best Feature Article – Prayer and Spirituality Magazines
Editorial	M537f	● Best Feature Article – Professional and Special-Interest, Including Clergy and Religious
Editorial	M537g	● Best Feature Article – Religious Order Magazines
Editorial	M537h	● Best Feature Article – Scholarly Magazines
Editorial	M541	Best Title and Lead-In
Editorial	M545	Best Interview
Editorial	M551	Best Explanation of Marriage
		Personality Profiles
Editorial	M571a	● Personality Profiles – Government Leader

Editorial Editorial	M571b M571c	• Personality Profiles – Laity • Personality Profiles – Religious Leader
Editorial	M574	Best Original Poetry
Editorial	M575	Best Reporting on a Special Age Group
Editorial	M576	Best Reporting on Catholic Education
Editorial	M577	Best Reporting of the Celebration of a Sacrament
Editorial Editorial Editorial Editorial Editorial Editorial Editorial	M579a M579b M579c M579d M579e M579f M579g	Best Reporting of Social Justice Issues • Best Reporting of Social Justice Issues – Call to Family, Community and Participation • Best Reporting of Social Justice Issues – Care for God's Creation • Best Reporting of Social Justice Issues – Dignity and Rights of the Workers • Best Reporting of Social Justice Issues – Life and Dignity of the Human Person • Best Reporting of Social Justice Issues – Option for the Poor and Vulnerable • Best Reporting of Social Justice Issues – Rights and Responsibilities • Best Reporting of Social Justice Issues – Solidarity
Editorial	M581	Best Sports Reporting
Editorial	M584	Best Reporting on Vocations of Priesthood, Religious Life or Diaconate
Editorial	M587	Best Book Review Section
Editorial	M588	Best Review
Editorial	M591	Best Seasonal Issue or Section
Editorial	M593	Best Short Story
Editorial	M596	Best Special Issue
Editorial	M597	Best Special Section
Editorial Editorial	M598a M598b	Best Writing • Best Writing – Analysis • Best Writing – In-Depth

Photography

Photography Photography	M811a M811b	Best Multiple Picture Package • Best Multiple Picture Package – Feature • Best Multiple Picture Package – News
Photography Photography	M821a M821b	Best Photo Story • Best Photo Story – Feature • Best Photo Story – News
Photography	M831a M831b	Best Story and Photo Package Best Story and Photo Package – By an Individual Best Story and Photo Package – By Two Individuals or more
Photography	M840	Best Photograph – Feature Photo
Photography	M841	Best Photograph – Spot News
Photography	M842	Best Photograph – General News Photo
Photography	M843	Best Photograph – Photo-illustration
Photography	M844	Best Photograph – Portrait

Photography	M845	Best Photograph – Scenic, Still-life or Weather Photo
Photography	M846	Best Photograph – Sports Photo
Photography	M847	Best Photograph – Sacramental
Photography	M848	Best Photograph – Vocations to the Priesthood, religious life or Diaconate
Photography	M849	Best Photograph – Holy Days/Liturgical Seasons
Photography	M851	Best Photograph – Catholic Education
Photography	M852	Best Photograph – Immigration/Migration
Photography	M853	Best Photograph – National/International Event

CATEGORIES & DESCRIPTIONS

- The paper symbol next to a category title indicates that hard copies are also required.
- The pen symbol indicates that Freelance Members may enter this category with Publisher Members. **Print Newsletters** may be submitted in this division.

GM111: Magazine of the Year

In this category, formerly called "General Excellence," judges will consider each of the following criteria: selection of stories; originality; quality of writing and headlines; columns; editorials and letters to the editor; quality and appropriateness of art and graphics; and overall design.

An entry consists of **two hard copy sets** of **three to five** consecutive issues published during 2022. Only **one** entry per publication is permitted. Please clip each set of issues together and mail to the CMA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet through the awards website. Entrants may choose the subcategory that most closely fits their magazine.

GM111a: National General Interest Magazines
GM111b: Diocesan Magazines
GM111c: Mission Magazines (Overseas and Home)
GM111d: Religious Order Magazine and **Print Newsletters**
GM111e: Professional and Special-Interest Magazines, including Clergy Religious, Prayer and Spiritual Magazines

M321: Best Annual Report/Appeal **UPDATED**

Entry may be an all-print report or a print/PowerPoint combination. The report published in 2022 demonstrates accomplishments in the previous year (calendar year or fiscal year), showing accountability for proper use of resources and services offered to the larger community. Fundraisers and/or special campaign efforts may be entered. Reports must have published in the publication or online. Internal reports are not eligible.

An entry consists of a single digital file for an all-print report or two digital files for a print/PowerPoint report (one file for print portion and the other for the PowerPoint presentation). You may submit URLs if your content is available online. Entrants may choose the subcategory that most closely fits their magazine. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M321a: (Arch)Diocesan Finances
M321b: Catholic Nonprofit Organization

M323: Best Ad Copywriting

Best use of headlines and text in attracting the reader's attention and inviting action.

An entry consists of **one** PDF file of the page on which the advertisement was published.

M325: Best Promotional House Ad

This category is for ads produced by the publication to increase advertising, circulation, readership, image and/or the prestige of the publication. Entries can be a single ad or a continuing campaign. Judging will focus on originality and overall quality of presentation. Entrants are not required to demonstrate results of campaign. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication

An entry consists of **one** PDF file containing the page(s) on which the advertisement(s) were published**.**

M331: Best Media Kit 2022

Media kits will be judged on the basis of a clear, uncluttered presentation of information, including, but not limited to, pertinent information of editorial profile, advertiser testimonials, reader profile, and the professional use of graphics. Entry should be new or substantially revised during 2022.

An entry consists of **two hard copy sets** of all media kit materials sent to the CMA office. Please clip all elements together. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M335: Best Single Ad Campaign with Publication

Best original print or digital ad prepared by the publication's staff for an advertising client. House ads may not be entered in this category but may be entered in category M325.

An entry consists of **one** PDF file of the page on which the advertisement was published.You may also submit a URL if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M341: Best Example of Effective Advertising Promotion Originating with the Publication or Publication's Website

Entry may include presentations, house ads, mailings, exchange reciprocals, and other material used to promote advertising sales for a publication. In the event it is not feasible to submit some materials, a complete and full description must be attached to a cover letter; photocopies may be enclosed.

An entry consists of **two hard copy sets** of all elements of the promotion campaign. Please send the hard copy to the CMA office, and a PDF copy of one page for possible use during the Catholic Press Awards Banquet. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M347: Best Special Supplement or Special Issue with Advertising Emphasis

Criteria for this award stress originality of layout and the extent to which advertising content relates to the editorial content. Supplements entered in this category may not be entered in any M596 category. Please enter seasonal issues in M587.

An entry consists of **two hard copy sets** of the supplement or issue sent to the CMA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.

M351: Best Layout of an Article or Column

This category recognizes the best use of graphics, text and/or photography in a single article or column. Entrants may choose the subcategory that most closely fits their magazine. **Print Newsletters** may be entered in M351e. Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the page(s) on which the material was published.

M351a: Diocesan Magazine
M351b: Mission Magazine (Overseas and Home)
M351c: National General Interest Magazine
M351d: Professional and Special Interest Magazines, Including Clergy and Religious
M351e: Scholarly Magazine, Prayer and Spirituality Magazines and **Print Newsletters**

S352: Hot Topic – The Dobbs decision **NEW**

This category is for coverage of a hot topic, in this case, the U.S. Supreme Court's 2022 decision on Dobb v. Jackson Women's Health Organization, ruling the Constitution does not confer a right to an abortion, essentially striking down Roe v. Wade. **For Digital and Print publications.**

An entry consists of **one** PDF file containing the pages on which **three** items (article, column, and/or editorial) were published concerning immigration. You may also submit a list of URLs if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M361: Best Cover

Judges will consider graphic elements, typeface, and the extent to which the layout is creative and compelling. Entrants may choose the subcategory that most closely fits their magazine.

An entry consists of **one** PDF file of the cover only (not the entire issue).

M361a: Best Cover Color – Small (up to 6 x 9 ½")
M361b: Best Cover Color – Large (over 6 x 9 ½")
M361c: Best Cover Black and White – Any Size

M371: Best Use of Typography

This category recognizes the best use of typography in a layout. Judges will focus on how the typographical treatment adds meaning to the writing and illustration/photography/graphics on the page, catches and encourages the reader's eye.

An entry consists of **one** PDF file containing one article layout.

M382: Best Redesign

This category recognizes the redesign of a magazine. Judging will focus on front page design, interior page layouts, graphic elements, readability, and organization of content.

An entry consists of **two hard copies** of the material to be judged. Please submit two to four samples of the redesigned publication and one sample of the "before" version of the magazine. Include labels to indicate the "before" and "after" designs. Each entrant must submit a PDF file for possible use during the Catholic Press Awards Banquet. A letter may be submitted to explain the redesign process and the staff work necessary to complete it.

M511: Best Guest Column/Commentary

An entry consists of **one** column written by a guest contributor. Judges will focus on the overall effectiveness of the column submitted.

An entry consists of one PDF file of the page(s) on which **one** column is published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M513: Best Regular Column

Select the subcategory that best fits your column. Judges will review any **three to five** different articles by one or more authors. For an entry written by multiple authors to be considered, it must be a column of the same name, written from time to time by different authors. The columns do not have to run consecutively. Judges will focus on the overall effectiveness of the columns submitted.

A column may be entered in one subcategory category only. An entry consists of **one** PDF file containing the pages on which **three to five** columns were published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M513a: Arts, Leisure, Culture and Food
M513b: Bishop's Column in a Diocesan Magazine
M513c: Family Life
M513d: General Commentary
M513e: Religious Life
M513f: Spiritual Life
M513g: Political Issues
M513h: Pro Life Issues
M513i: Racial Inequities

M521a: Best Coverage – Ecumenical/Interfaith Issues

This category is for original content about ecumenical and/or interfaith issues. If a publication does not have **three to five** items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

An entry consists of **one** PDF file containing the pages of which **three to five items** (article, column, and/or editorial) about ecumenical/interfaith issues were published. You may also submit a list of URLs if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication,

M521b: Best Coverage – Immigration

This category awards in-depth coverage of any immigration topics via articles, columns, special sections, or editorials. If a publication does not have **three to five** items to submit in this category, it may enter an item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

An entry consists of one PDF file containing the pages of which **three to five** items (article, column, and/or editorial) about ecumenical/interfaith issues were published. You may also submit a list of URLs if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M521c: Best Coverage – Religious Liberty Issues

This category is for in-depth coverage of religious-liberty issues via articles, columns, special sections, or editorials. If a publication does not have **three to five** items to submit in this category, you may enter an item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

An entry consists of one PDF file containing the pages on which **three to five** items (article, column, and/or editorial) concerning religious liberty were published. You may also submit a list of URLs if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M521e: Best Coverage – Disaster or Crisis

This category is for in-depth coverage of escalating disaster or crises in our communities. If a publication does not have **three to five** articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles.

An entry consists of one PDF file containing the pages on which **three to five** items (article, column, and/or editorial) were published. You may also submit a list of URLs if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M521f: Best Coverage – Political Issues **UPDATED**

This category is for in-depth coverage of 2022 political issues. If a publication does not have **three to five** articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles.

An entry consists of one PDF file containing the pages on which **three to five** items (article, column, and/or editorial) were published. You may also submit a list of URLs if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M521g: Best Coverage of Pro-Life Issues **MOVED/UPDATED**

This category is for in-depth coverage of pro-life issues. This category is open to diocesan newspapers, national newspapers, or wire services. If a publication does not have three items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items. **For Digital and Print publications.**

An entry consists of **one** PDF file containing the pages on which **three to five** items (article, column and/or editorial) concerning pro-life issues were published. You may also submit a list of URLs if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M521h: Best Coverage – Racial Inequities

This category is for in-depth coverage Racial Inequities in our communities. If a publication does not have **three to five** articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Examples include: peaceful riots, racial injustice, racial inequality, corruption or cultural exclusion and racial relations. Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider podcasts, photographs, artwork or videos that accompany the articles.

An entry consists of one PDF file containing the pages on which **three to five** items (article, column, and/or editorial) were published. You may also submit a list of URLs if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M531: Best Editorial

An article giving the viewpoint of the publication, editor, or staff on a subject on which different opinions can be held. The editorial may be signed or unsigned but must be written by a member of the publication's staff. Judges will focus on the persuasive quality of the editorial, rather than simple commentary.

An entry consists of **one** PDF file containing the page(s) on which the editorial is published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M533: Best Essay

Judges will consider depth of reflection, persuasiveness and use of examples. Entrants may choose the subcategory that most closely fits their magazine.

An entry consists of **one** PDF file containing the page(s) on which the essay is published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M533a: Diocesan Magazines
M533b: Mission Magazines (Overseas and Home)
M533c: National General Interest Magazines
M533d: Prayer and Spirituality Magazines
M533e: Professional and Special-Interest Magazines, Including Clergy and Religious
M533f: Religious Order Magazines
M533g: Scholarly Magazines

M537: Best Feature Article

Feature articles tell stories covering a group, trend or event of general interest. Articles on or profiles of one person will not be judged in this category and should be entered in category M545 or M571a, b, or c. Judges will not consider accompanying photographs, charts or illustrations. Entrants may choose the subcategory that most closely fits their magazine. **Print Newsletters** may be submitted into M537d.

An entry consists of **one** PDF file of the page(s) on which the feature article was published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M537a: Diocesan Magazines
M537b: Mission Magazines (Overseas and Home)
M537c: National General Interest Magazines
M537d: **Print Newsletters**
M537e: Prayer and Spirituality Magazines
M537f: Professional and Special-Interest, Including Clergy and Religious
M537g: Religious Order Magazines
M537h: Scholarly Magazines

M541: Best Title and Lead-In

Writing a title is both a skill and an art. A good title and lead-in tells the story, provoking the reader to stop and read it. Each word is important; there is no padding. Verbs are snappy, the full title clear and precise.

An entry consists of **one** PDF file containing the page(s) on which the title, lead-in and complete story were published. You may also post a URL if the content is available online. Blog titles are not eligible for this category. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M545: Best Interview

The interview may be in question-and-answer or narrative format. Stories should have an eye for atmosphere and detail.

An entry consists of **one** PDF file containing the page(s) on which the interview was published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M551: Best Explanation of Marriage

This category awards reporting on the Catholic Church's teaching on the Sacrament of Marriage via articles, columns, special sections, or editorials. If a publication does not have **one to three** items to submit in this category, you may enter an item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

An entry consists of **one** PDF file containing the pages on which **one to three** items (article, column, and or editorial) concerning the Church's position on marriage were published. You may also submit a list of URLs if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M571: Personality Profiles

A personality profile conveys the uniqueness of a living or deceased person. Usually includes comments by others about this person. Please select the subcategory that best describes the subject. Entrants may choose the subcategory that most closely fits their magazine.
An entry consists of **one** PDF file containing the page(s) on which the personality profile was published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M571a: Government Leader
M571b: Laity
M571c: Religious Leader

M574: Best Original Poetry

Entries may be a single poem or group of poems under one heading by the same author.

An entry consists of **one** PDF file of the page(s) on which the poetry was published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M575: Best Reporting on a Special Age Group

Coverage should be of what members of a certain age group are doing, not simply of events. An entry may be a single article, a series (maximum five clips, please), pictures, or a special section.

An entry consists of **one** PDF file containing the page(s) on which the article or series was published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M576: Best Reporting on Catholic Education

This category is an article about any aspect of Catholic education. Judges will consider the reporter's creativity and ability to tell a compelling story, as well as photographs, artwork or videos that accompany the article. Publisher and Freelance Members may enter this category.

An entry consists of one PDF file containing page(s) on which the article was published. You may also submit a URL if your content is available online.Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M577: Best Reporting on the Celebration of a Sacrament

This category is for **one** article or column of one of the seven sacraments: baptism, confirmation, Eucharist, penance and reconciliation, anointing the sick, holy orders and matrimony. Judges will consider the reporter's creativity and ability to tell a compelling story, as well as photographs, artwork or video that accompany the writing.

An entry consists of one PDF file containing page(s) on which the article was published. You may also submit a URL if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M579: Best Reporting of Social Justice Issues

This category is for **one** article or column about one of the seven themes of Catholic social teaching (based on USCCB: http://www.usccb.org/beliefs-and-teachings/what-we-believe/catholic-social-teaching/seven-themes-of-catholic-social-teaching.cfm). Entrants may fit their articles or columns in a subcategory that most closely fits their magazine.
Publisher and Freelance Members may enter this category. Publisher and Freelance Members may enter this category.

An entry consists of one PDF file containing page(s) on which the article was published. You may also submit a URL if your content is available online.Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M579a: Call to Family, Community and Participation
M579b: Care for God's Creation
M579c: Dignity and Rights of the Workers
M579d: Life and Dignity of the Human Person
M579e: Option for the Poor and Vulnerable
M579f: Rights and Responsibilities
M579g: Solidarity

M581: Best Sports Reporting

This category is for a one-shot section, feature, series, or personality profile of an athlete or sports team. Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany entries.

An entry consists of **one** PDF file containing the pages on which **one to three** items (article, column, and or editorial) were published. You may also submit a list of URLs if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M584: Best Reporting on Vocations to Priesthood, Religious Life or Diaconate
This category is for a one-shot section, feature, series, or personality profile of a religious man or woman, deacon, priest, bishop, or cardinal. Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or video that accompany entries.

An entry consists of **one** PDF file containing the pages on which **one to three** items (article, column, and or editorial) were published You may also submit a list if URLs if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M587: Best Book Review Section
An entry is a section combining multiple reviews of books.
An entry consists of **one** PDF file containing the page(s) on which the review section was published.

M588: Best Review
Review of television shows, film, or other media, originating with the publication.
An entry consists of **one** PDF file containing the page(s) on which the review was published.

Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M591: Best Seasonal Issue or Section
Entries can be made for either liturgical season (Advent, Christmas, Lent, and Easter) or secular holiday (Fourth of July, Mother's Day, etc.). Judges will consider depth of content that relates to the season; cover layout and interior page design.

An entry consists of two hard copy sets of the issue sent to the CMA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M593: Best Short Story
Must be original fiction, not a reprint or taken from a book of stories. Judges will consider writing style, originality and/or creativity of theme or story line, and the extent to which the theme or story line is appropriately developed.

An entry consists of **one** PDF file of the page(s) on which the short story is published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M596: Best Special Issue
Entries should represent an outstanding effort by the publication's various departments to produce a special issue with a strong editorial theme and content. Seasonal issues should be submitted in M591.

An entry consists of **two hard copy sets** of the issue mailed to the CMA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet through the awards website. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M597: Best Special Section

Entries should represent an outstanding effort by the publication's various departments to produce a special section with a strong editorial theme and content. Seasonal issues should be submitted in M591.

An entry consists of **two hard copy sets** of the issue mailed to the CMA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet through the awards website. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M598a: Best Writing – Analysis

Analysis writing focuses on how well the publication informs or interprets an event or situation that is controversial, confusing or misunderstood. This category recognizes reporting, through one's own initiative and work, which will be judged on news value, evidence of investigative work and quality of reporting and writing. Entire story must have been published in one issue.

An entry consists of **one** PDF file of the pages on which the article was published. You may also submit a URL if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M598b: Best Writing – In-Depth

In-depth writing focuses on the initiative of the publication to present facts of an event or situation of importance that may otherwise be unknown to the reader. This category recognizes reporting, through one's own initiative and work, which will be judged on news value, evidence of investigative work and quality of reporting and writing. Entire story must have been published in one issue. Related graphics, sidebars, photos or videos published in the same article will be considered with the entry.

An entry consists of **one** PDF file of the pages on which the article was published. You may also submit a URL if your content is available online. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M811: Best Multiple Picture Package

A multiple picture package includes **two or more** photographs covering the same event or topic. It is different from a photo story in that the images do not make up a comprehensive story. Entrants may choose the subcategory that most closely fits their magazine.

An entry consists of **one** PDF file containing the page(s) on which the photos were published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M811a: Feature
M811b: News

M821: Best Photo Story

A photo story is a cohesive group of select images that by themselves, with little added text, tell a story. The photo story should include opening and closing shots, with each picture moving the story along for the viewer. Text and photo layout/design is secondary and will be judged as such. Entrants may choose the subcategory that most closely fits their magazine.

An entry consists of **one** PDF file containing the page(s) on which the photos were published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M821a: Feature
M821b: News

M831: Best Story and Photo Package
This award is for **one** article or feature on any topic consisting of both image(s) and written content together. Judges will consider creativity and ability to tell a compelling story, as well as the overall impact of the photo and story together as one piece.

An entry consists of **one** PDF file containing the pages on which the story and photo package were published. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M831a: By an individual
M831b: By two individuals or more

M840: Best Photograph – Feature Photo
Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M841: Best Photograph – Spot News
Photo should illustrate either a unique news event or a unique twist on a normally occurring news event (ordination, graduation, etc.). Digitally manipulated images are not eligible. News value and aesthetic will be judged.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M842: Best Photograph – General News Photo
Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M843: Best Photograph – Photo-illustration
Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M844: Best Photograph – Portrait

Photos may be black and white or color. Digitally manipulated images are not eligible. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

M845: Best Photograph – Scenic, Still-life or Weather Photo

Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M846: Best Photograph – Sports Photo

Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M847: Best Photograph – Sacramental

Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M848: Best Photograph – Vocations to the Priesthood, religious life or Diaconate

Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M849: Best Photograph – Holy Days/Liturgical Seasons

Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M851: Best Photograph – Catholic Education
Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M852: Best Photograph – Immigration/Migration
Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

M853: Best Photograph – National/International Event
Photos may be black and white or color. Digitally manipulated images are not eligible.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself. Entry must be the sole work on the staff of, or contributing as freelancers to, a CMA member publication.

ELIGIBILITY REQUIREMENTS

The Catholic Press Awards is a recognition program for CMA members. The following eligibility requirements apply.

1. Entries must be from a Publisher or Freelance Member in good standing. Member dues must be paid by March 31, 2023 to receive an award. **No refunds** offered after judging.
2. Entries must be the original work of a Publication or Freelance Member. Include bylines/credits on all submissions. Plagiarized or incorrectly credited entries are grounds for disqualification.
3. **Publisher Members** may submit the work of any employee or Freelance Member. The author/creator need not be a Staff Member or Freelance Member.
4. **Freelance Members** may only enter designated categories marked with a pen symbol.
   - Your work must appear in the print edition of, on the website of, or in promotion of a Publisher Member.
   - **To avoid duplicate entries,** we ask Freelance Members to consult with the publication that printed the material before submitting it. Please confirm that the publication is not submitting the same work in the same category as you.
5. Only entries published in calendar year 2022 are accepted.

REASONS FOR ELIMINATION OR DISQUALIFICATION

- **Less than two submissions per category**: Every category requires at least two submissions, by different entrants, to qualify for evaluation. Under this scenario we will refund your entry fee.
    - **Entry does not meet submission requirements:** Entries must be submitted properly and include all required components to be evaluated by the judges. Please check the category descriptions to make sure your entries are correct.
        - Be sure that hard copies are labeled correctly and in the CMA office by Friday, February 10, 2023.
        - Under this scenario we will not refund your entry fee.

JUDGING

Faculty members from the Journalism Schools of Marquette University, Spring Hill College and DePaul University, along with select professionals familiar with the Catholic Press, judge the entries.

SUBMISSION INSTRUCTIONS

GETTING STARTED

Submit all entries digitally through the CMA awards website beginning November 14, 2022.

- https://catholicpress.secure-platform.com/a/solicitations/44/home
- The website allows you to view categories, make submissions, and pay in the same place.

Please read category descriptions to determine submission requirements for each category. If you have questions about eligibility, submissions, or payment, please visit our website press awards page. If you need further assistance, please email Kathleen Holloway at Awards@CatholicMediaAssociation.org.

CREATE A PUBLICATION PROFILE FIRST

For simplicity's sake, we recommend creating **one PROFILE account** for your publication.

- **Returning Entrants**: You can use the same login information you used last year. If you do not remember your password you may go to the login page and click "Forgot My Password" to reset and make a new one.
- **New Entrants**: Click "Enter the Catholic Press Awards" on the homepage and follow prompts to create a username and password for your account.
- **New format:** You will now select your membership type at the beginning of the submission form. After you select a membership type, you will see a box labeled "Publisher Name," this box is where you will select your publication name from a list. The address will auto-populate.
- **Video:** Instructions may be viewed at https://screencast-o-matic.com/watch/cF6UFjYGJXor a PDF file by clicking https://docs.google.com/document/d/14E3tnTj6ZkBnuCdYPe8gN2Qg5Lc-Ckq8VGQgwFoXW6I/edit
- **If you have any questions about this part of the process, please email Awards@CatholicMediaAssociation.org.**

CREATING A NEW SUBMISSION

1. Once logged into your Profile account, click "Make Another Application" then "Enter Catholic Press Awards" You will be prompted to review your past submissions or to begin a new submission.
2. If you have any unfinished submissions from prior years, we suggest deleting them because they will not upload in the current contest.
3. Select, "Click Here" to Begin a New Submission" fill out the form as prompted and click "Save And Next" to continue. You can return to the previous form at any time.
    a. All entries are marked "Incomplete" until paid.
4. Options after making submissions:
    a. Save your work: Click "Save" to save your work and leave the form. You can return and edit it at any time, until you pay for it, by clicking on "My Applications" and clicking "Edit".
    b. Prepare to Pay: Click "Add To Cart" to move your saved submission to your cart.
        i. You can return and edit by clicking "Make Changes" prior to paying.
        ii. You can also remove it from your cart.
        iii. Click "Checkout" to pay.
5. **Paid entries are marked "Complete" and cannot be edited.** We suggest you proof all submissions for duplicates, accuracy and attachments prior to paying.
    a. To fix mistakes after completion, contact Awards@CatholicMediaAssociation.org on or before February 10, 2023.

HARD-COPY MATERIALS indicated with the label
The following categories require a hard-copy submission in addition to the digital submission on the website: GM111, M325, M331, M347, M382, M591, M596, and M597.

To ensure that your submissions are ready for judging:

- Consult the category description to confirm the number of hard copies required and what material must be submitted by hard copy.
- Provide clean material with no marks or highlighting on the submission.
- Label your hard copy materials for easy identification (See Hard-Copy Labeling).
- If two sets of material are required, please clip together each set and affix a label to each set.
- All hard copies received after February 12 are disqualified.

HARD COPY LABELING-

- Labels are found at the back of the packet.
- Every hard copy submission must have its own label.
- Hard-copy entries without labels are disqualified.

Be sure to affix label to every set of hard copies. **Hard-copy entries that arrive without labels will be disqualified.**
SHIPPING

- Keep individual boxes to no more than 25 lbs.
- Mark the outside of box with ***Box 1 of #*** being sent, and so on.
- If paying by check, include printed invoice and payment in Box 1.
- For delivery confirmation use your carrier's tracking service.
- All materials must be received by Friday, February 10, 2023.
- Due to building hours, please do not ship your items with signature required as this may delay the arrival.
- Email Awards@CatholicMediaAssociation.org with any questions.

ENTRY FEE & PAYMENT PROCESS

- One free entry per CMA Publisher or Freelance Member when submitted by 11:59 pm Central Time on Tuesday, January 31, 2023.
- Free entry may be your only entry.
- Free entry automatically added to your cart.

ADDITIONAL ENTRIES

- $38 for all entries submitted by 11:59 pm Central Time on Tuesday, January 31, 2023.
- $48 for all entries between February 1 and February 7, 2023 at 11:59 am Central Time.

PAYMENT INSTRUCTIONS

READY TO CHECKOUT

1. When items are in your cart, a direct link to your cart will appear under "My Applications." Click the link to edit submissions or pay for your entries.
2. When ready, click the "Checkout" button to select your method of payment, then click "Process."
3. The next screen allows you to print your invoice and submission forms.

PAYMENT OPTIONS

A. Online Credit Card: Enter the information and complete the transaction.

B. Pay by Check: Please include a copy of your invoice with your payment.

MAIL PAYMENT TO:

CMA Awards Program
Catholic Media Association
205 West Monroe St., Suite 470
Chicago, IL 60606

Good luck and thank you for participating.

ENTRY DEADLINE

Open Submission Deadline: 11:59 PM Central Time, January 31, 2023
Extension Submission Deadline: 11:59 AM Central Time, February 7, 2023

HARD-COPY LABELS

2023 Catholic Press Awards- Magazine

Category # _Invoice #_____
Publication

City State

Headline/Title

2023 Catholic Press Awards- Magazine

Category # _Invoice #_____
Publication

City State

Headline/Title

2023 Catholic Press Awards- Magazine

Category # _Invoice #_____
Publication

City State

Headline/Title

2023 Catholic Press Awards- Magazine

Category # _Invoice #_____
Publication

City State

Headline/Title

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Publication

City State

Headline/Title