

HONORING
STUDENT
JOURNALISM
AND ALUMNI
MAGAZINES

2023

ST. JUAN DIEGO COLLEGIATE AWARDS

NOV 14 - FEB 7



[CATHOLICMEDIAASSOCIATION.ORG/COLLEGIATE-AWARDS](https://www.catholicmediaassociation.org/collegiate-awards)

2023 St. Juan Diego Collegiate Awards

Formerly known as Student Journalism/Alumni Magazine Awards

The Catholic Media Association invites **Students** and **Alumni Magazines** to participate in the 2023 *St. Juan Diego Collegiate Awards* competition. St. Juan Diego is a symbol of evangelization and the messenger of Our Lady of Guadalupe. This newly-named program, formerly known as the Student Journalism Awards, recognizes work that embodies goodwill, compassion and uplifting spirit.

For Students, the program provides aspiring journalists and media professionals a critique of your work, and introduces you to hundreds of journalism and communications professionals from throughout North America.

This competition is ideal for students looking to become media professionals. Award winners earn recognition that enhances résumés, and potentially gain opportunities for internships while still in school. Judges evaluate the entry as if it were being submitted to an editor or communications director, and each entry receives a constructive critique.

For Alumni Magazines, this program adds recognition to your work and enhances the visibility of your university and alumni.

Please check with your funding sources to see if your college/university or department is available to support your participation.

Thank you for considering the Catholic Media Association's *St. Juan Diego Collegiate Awards*.

HIGHLIGHTS

ACCEPTING ENTRIES:	October 17, 2022 – February 7, 2023
WINNER ANNOUNCEMENTS:	April 28, 2023
CATHOLIC MEDIA CONFERENCE:	June 6-9, 2023
NEW PUBLICATION DATE DEADLINES:	January 1, 2022 – December 31, 2022

RECOGNITION FOR STUDENT JOURNALISM DIVISION

- Three individual \$250 grand prizes are given for first-place winners in the following categories: S12a, S12b, and S12c.
- Winners receive an award certificate; the college/university receives a duplicate. Winners are acknowledged at the Catholic Media Conference, listed in the annual award issue of *The Catholic Journalist*, and posted on the CMA Awards website, providing a historical record of their accomplishment.
- Winning entries can opt into promotional opportunities that are available once the winners are announced. This provides enhanced visibility by over 7,000 followers on all CMA social media outlets.
- Students and professors who enter the program may attend the workshop sessions at the 2023 Catholic Media conference free of charge. Please note, transportation, meals and lodging are not included. For more information about the conference, visit <https://www.catholicmediaassociation.org/cmc2023>.

CATEGORIES

Each division includes categories in Design, Writing, Photography, Broadcast, and Digital Media. Both Student Journalism and Alumni Magazine divisions highlight individual talent along with a publication category honoring the college/university publication.

ADDITIONAL INFORMATION

The Catholic Media Association sponsors the *St. Juan Diego Collegiate Awards* to promote excellence in professional journalism and communications practices. Its 230 publications have a circulation of more than 10 million households. Its 832 members are general managers, editors, writers, graphic designers, production staff, freelance contributors, communication professionals, and advertising specialists.

Instituted to nurture the next generation of Catholic media professionals, this program is part of a national program accepting more than 3,000 entries per cycle.

QUESTIONS

If you have questions about the St. Juan Diego Collegiate Awards or the Catholic Media Association, we are happy to talk with you. Please email us at Awards@CatholicMediaAssociation.org. Our website is CatholicMediaAssociation.org.

DESCRIPTIONS FOR STUDENT DIVISION

FOR PRINT, DIGITAL AND BROADCAST MEDIA

- S01: Writer of the Year** **UPDATED**
This category emphasizes the skill of the writer covering a topic. Judges critique the quality and conciseness of the work as well as the writer's ability to convey the message. Photos, charts and illustrations are not considered. Entry can be a single story **OR** series of any subject matter covering a group, trend, or event of general interest. Community service, volunteerism, and personality profiles work well in this category. An entry consists of one PDF file or URL where the content may be viewed by judges.
- S02: Best Article on Social Justice** **UPDATED**
This category features social justice issues, such as human dignity, rights and responsibilities, and solidarity. The work may be from 2022 or cover a span of years, but must be published within the program publication deadline. An entry consists of one PDF file containing the page(s) on which the article was published.
- S03: Best Creative Writing** **UPDATED**
This category is for the best creative writing piece authored by a student and published in any college/ university-sanctioned publication or collection of literary works whether in print or digital format. This category may include short stories, poems, essays, and reviews. An entry consists of one PDF file of the page(s) on which the work was published.
- S10: Best Front Page**
Judging is based on typography, headline weight, compelling use of graphics, and the degree to which the layout draws the eye over the entire page. An entry consists of one PDF file of the front page only (not the entire issue). Only one entry per publication is permitted.
- S11: Best Use of Graphics with an Article**
This category focuses on the graphics used specifically on a single page or spread accompanying an article. Judges view the graphics with an eye toward design and how they are to convey a story or theme and make the page/spread appealing to readers. An entry consists of one PDF file of the page.
- S12: Best Presentation of Faith on Campus**
This category is for original content about faith life on campus. Judges consider the quality and impact of the submission. ***Three \$250 grand prize winners. One given to the first-place winner of the three categories below:**
- S12a: Article**
 - S12b: Photo**
 - S12c: Video**

An entry consists of one PDF file or URL where the content may be viewed by judges. Video submissions must run less than 10 minutes.

S13: Best use of Multimedia for Storytelling

Best use of photo galleries, videos, and other online resources to enhance a publication's online presentation of a story or stories. The work may cover a span of years, but must be published within the program publication deadline. An entry consists of the webpage URL where judges may view the presentation.

S20: Best Single Photo

Photos may be black and white or color. This category is separated into two sections for those working with either digital or film formats. Manipulated images may be submitted only if they were identified as such when published. An entry consists of one PDF file containing the page on which the photo was published, and a second PDF file containing an image of the photo by itself.

S20a: Digital Format

S20b: Film Format

S21: Best Photo Story

NEW

A photo story is a cohesive group of select images that by themselves, with little added text, tell a story. The photo story should include opening and closing shots, with each picture moving the story along for the viewer. Text and photo layout/design is secondary and will be judged as such.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the pages on which the photos were published.

S21a: Feature

S21c: Sports

S21b: News

S22: Best Story and Photo Package

NEW

This award is for **one** article or feature on any topic consisting of both image(s) and written content together. Judges will consider creativity and ability to tell a compelling story, as well as the overall impact of the photo and story together as one piece.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the pages on which the story and photo package were published.

S22a: By an individual

S22b: By two individuals or more

S30: Best Collegiate Blog

UPDATED

This subcategory is for content pertaining to current events that have a direct impact on student life and posted on an officially sanctioned college/university blog site. An entry consists of permanent URL links

for each entry submitted. Three-to five blog entries may be submitted for judges to consider. The URL(s) must be embedded into a PDF document for uploading.

S31: Best Collegiate Radio Show

UPDATED

This category is for media content pertaining to current events that have a direct impact on student life and broadcast on a college/university radio station. An entry consists of one to three episodes, edited if necessary, to no more than 15 minutes in length. Entries may be uploaded as an MP3 audio file, or as a URL embedded into a PDF document for uploading.

S32: Best Video

NEW

This category is for media content pertaining to current events that have a direct impact on student life and posted on an officially sanctioned college/university website or social media page. An entry consists of one to three episodes, edited if necessary, to no more than 15 minutes in length. The URL may be embedded into a PDF document for uploading.

S22a: Single episode

S22b: Series

S33: Best Single Episode Podcast

NEW

This subcategory is for podcast content posted on an officially sanctioned college/university website. An entry consists of one episode, edited if necessary, to no more than 15 minutes in length. The URL must be embedded into a PDF document for uploading.

S40: best Publication

UPDATED

The General Excellence Award recognizes the best college/university student publication. Judges consider each of the following: selection of stories, originality, quality of writing and headlines, columns, editorials and letters to the editor, quality and appropriateness of art and graphics, and overall design. **Video content can also be added to support the entry.** Entry consists of a PDF of three consecutive issues of the publication, or a URL where the publications can be viewed.

DESCRIPTIONS FOR ALUMNI MAGAZINE DIVISION

Only Alumni magazines from Catholic colleges/universities may enter AM01 through AM21 subcategories. 📄
The paper symbol next to a category title indicates that hard copies are required. **The work may cover a span of years, but must be published between January 1, 2022 through December 31, 2022.**

AM01: Best Feature Article

Feature articles that tell stories covering an individual, group, trend, event of general interest. Interviews and personality profiles may be entered in this category. Judges will not consider accompanying photographs, charts or illustrations.

An entry consists of one PDF file of the page(s) on which the feature article was published.

AM02: Best Interview

This category evaluates the overall effectiveness of an interview and the ability of the interviewer to solicit information that makes the interview relevant and impactful. An entry consists of one PDF file containing the URL on which the interview was published.

AM02a: Audio

AM02b: Video

AM03: Best Article - Current Issues

UPDATED

Articles in this category pertain to current local or national events. An entry consists of one PDF file containing the page(s) on which the article was published. **Print and Digital submissions accepted.**

AM04: Best Article - Social Justice

UPDATED

This category features social justice issues, such as human dignity, rights and responsibilities, and solidarity. The work may cover a span of years, but must be published between January 1, 2022 through December 31, 2022. An entry consists of a URL that must be embedded into a PDF document for judges to view the article. **Print and Digital submissions accepted.**

AM10: Best Single Photo

Entries may be black-and-white or color. Entries will be judged on the content of the photo, picture quality and usage.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

AM11: Best Photo Story

NEW

A photo story is a cohesive group of select images that by themselves, with little added text, tell a story. The photo story should include opening and closing shots, with each picture moving the story along for the viewer. Text and photo layout/design is secondary and will be judged as such.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the pages on which the photos were published.

N821a: Feature
N821b: News

N821c: Sport

AM12: Best Story and Photo Package

NEW

This award is for **one** article or feature on any topic consisting of both image(s) and written content together. Judges will consider creativity and ability to tell a compelling story, as well as the overall impact of the photo and story together as one piece.

Publisher and Freelance Members may enter this category. An entry consists of **one** PDF file containing the pages on which the story and photo package were published.

AM04a: By an individual
AM04b: By two individuals or more

AM20: Alumni Magazine of the Year

UPDATED

An entry consists of **two hard copy** sets of any **two** consecutive issues published during 2022. Only one entry per publication is permitted. If your publication is only bi-yearly, you may also enter this category. Judges will consider the following: selection of stories, originality, quality of writing and headlines, columns, editorials and letters to the editor; quality and appropriateness of art and graphics; and overall design. **Print and Digital submissions accepted.**

ELIGIBILITY REQUIREMENTS

The *St. Juan Diego Collegiate Awards* recognize the efforts from a college/university magazine or other publication with an interest in journalism and other media. The following criteria are required of all submissions:

- **NEW:** Eligible entries are restricted to work published by a college/university publication or posted on a college/university publication's website **January 1, 2022 through December 31, 2022.**
- Professors/advisors may enter work created for the publication. Submitters may enter the same work into more than one category, if applicable.

DISQUALIFICATION REASONS:

- Plagiarized entries are disqualified.
- Work published outside of the college/university publication is disqualified.
- Submissions that do not meet all regulations and deadlines are disqualified.

LACK OF SUBMISSIONS:

If a category receives only one submission, the category is not judged and the submission fee is refunded.

JUDGING:

Judges volunteer their time and are instructed to provide critiques for all submissions for the benefit of student participants. If a judge disqualifies an entry for any reason, the judge is required to inform the CMA's awards coordinator, who informs the submitter.

NEW: Current students and professors who enter into the 2022 program may attend the 2023 Catholic Media Conference Master Camps and workshops free of charge. Travel, hotel, meals and extracurricular activities are not included.

SUBMISSION INSTRUCTIONS

GETTING STARTED:

All entries are submitted digitally through the CMA awards website, <https://catholicpress.secure-platform.com/a/solicitations/46/home>. To start, participants may log into an existing profile from a previous year, or create a new profile. Once logged in you are able to create and edit submissions, and pay for entries.

Please read category descriptions to determine submission requirements for each category. If you have questions about eligibility, submissions, or payment, please visit our St. Juan Diego Collegiate Awards [webpage](#). If you need further assistance, please email Awards@CatholicMediaAssociation.org

CREATING A PROFILE:

To register a new profile, visit the homepage of the awards website and click “Enter the Student Journalism Awards.” Follow the prompts to create a username and password for your account.

If you participated in the awards program in a previous year, then you already have a profile. Please enter your email and password to access your profile. If you do not remember your password, you may click [reset password](#) to make a new one.

CREATING A NEW SUBMISSION:

1. Either create your profile or log into your existing profile.
2. Click “Make Another Application” then “Enter Juan Diego Collegiate Awards” You will be prompted to review your past submissions or to begin a new submission.
3. Select “Click here” to begin a new submission. Fill out the form as prompted and click “Save and Next” to continue. You can return to the previous form at any time.
4. At the end of the form, you have a few options:
5. Clicking “Save” and leaving the form saves your submission as “Incomplete.” You may return to the entry later, edit data, and complete the entry.
6. Clicking “Add to Cart” saves your data and puts your submission in your cart. You can return to the entry later and pay for it, edit the data, or remove it from your cart.
7. Entries are only marked “Complete” after you pay for them. Once an entry is marked “Complete,” you will not be able to edit the entry by yourself. Email Awards@CatholicMediaAssociation.org so we can edit the entry for you. **We recommend keeping submissions in your cart until you have created and reviewed all of your submissions.** Doing so will help prevent duplicate, missing, and incorrect entries.
8. You can view submissions that are incomplete, in your cart, and complete by clicking “My Applications.” To edit submissions that are incomplete, click “Edit” in the action column. For entries in your cart, click “Make Changes.” If you need to make changes to a complete entry (an entry that you have paid for), email Awards@CatholicMediaAssociation.org. We can edit entries for you up to the submission deadline, February 7, 2023.

ENTRY FEES AND PAYMENT PROCESS

Open Submission Period: November 14, 2022 – January 31, 2023

Extension Period: February 1-7, 2023

STUDENT JOURNALISM:

- Open Period Entry Fee: \$15 per entry
- Late Period Entry Fee: \$20 per entry

ALUMNI MAGAZINE:

- Member Open Period Entry Fee: \$38 per entry
- Non-member Open Period Entry Fee: \$79 per entry
- Member Late Period Entry Fee: \$48 per entry
- Non-member Late Open Period Entry Fee: \$89 per entry

- **Payment Deadline:** **February 10, 2023**

PAYMENT PROCESS:

We accept payment through the awards website by credit card or through invoicing.

1. When you have items in your cart, a direct link to your cart will appear under “My Applications.” Click it to edit submission or pay for your entries.
2. Click the “Checkout” button.
3. Select your method of payment, then click “Process.”
4. In the next screen, you will have the option to print your invoice and submission forms. You will also receive a copy of your invoice and submission forms via email.
 - a. **If your submissions are being funded**, please select paying by check to process the invoice through your organization.
5. **When paying by check please print a copy of your invoice and include it with your payment**, mailed to the address listed below.

MAIL PAYMENT TO:

CMA Awards Program
Catholic Media Association
205 West Monroe St., Suite 470
Chicago, IL 60606

ENTRY DEADLINE

Open Submission Deadline: 11:59 PM Central Time, January 31, 2023

HARD-COPY LABELS

HARD-COPY LABELS

Category # _____ Invoice # _____
Publication _____
City _____ State _____
School _____
Run date _____
Headline/Title _____

2023 St. Juan Diego Collegiate Awards

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